



The AISTS MAS is co-signed by



MASTER OF ADVANCED STUDIES IN SPORT ADMINISTRATION AND TECHNOLOGY

CLASS OF 2017

No. 1 Ranked

Programme in Sports Management Worldwide by Eduniversal (2015/16)

**MASTER OF
ADVANCED
STUDIES**

IN SPORT
ADMINISTRATION
& TECHNOLOGY

<http://www.aists.org/MASinSportAdministration>

AISTS MAS IN SPORT ADMINISTRATION

A UNIQUE PROGRAMME IN THE OLYMPIC CAPITAL

Organised by the AISTS (International Academy of Sports Science and Technology), the **AISTS MAS in Sport Administration** is a unique postgraduate programme in sports management held annually in Lausanne, the Olympic Capital. Over the course of 15 months, participants are trained by experts in sport and academics, in the following multi-disciplinary fields applied directly to sport:

- **Management & Economics**
- **Technology**
- **Law**
- **Sociology**
- **Medicine**

AISTS MAS IN SPORT ADMINISTRATION

THE NO.1 RANKED PROGRAMME IN SPORTS MANAGEMENT WORLDWIDE

The **AISTS MAS in Sport Administration** degree is co-signed by some of the best academic and technology institutes of Switzerland: EPFL, University of Lausanne and University of Geneva.

The AISTS MAS in Sport Administration is designed for sports-minded professionals wishing to achieve a stronger skill set for their existing or desired career in the sports industry. Participants are fluent in English, have an undergraduate degree, a master's degree and/or work experience, and are interested in developing or strengthening a career in sports management. In addition, they come from a wide range of nationalities and professions, but all have the same goal of Mastering Sport.

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AISTS MAS

WORK EXPERIENCE REQUIREMENTS

In addition to course requirements, participants must also complete at least the equivalent of eight weeks of full-time work in the sport industry. Past participants have completed these requirements in the form of short-term work experience or by securing full-time jobs with organisations such as the International Olympic Committee, International Federations, sports organisations and sports marketing agencies.

To contact or recruit AISTS MAS in Sport Administration 2017 Participants

Email: info@aists.org

Phone: +41 (0)21 353 03 90

www.aists.org/2017

ABOUT THE AISTS

The AISTS was founded in 2000 by the International Olympic Committee (IOC), EPFL, University of Lausanne, University of Geneva, IMD Business School, Ecole Hôtelière de Lausanne (EHL), the City of Lausanne and the Canton of Vaud. The AISTS responds to the needs of the sports industry by focusing its activity on three key pillars:



EDUCATION

Educating leaders in sports management through adapted education programmes.



APPLIED RESEARCH

Providing knowledge and expertise in relevant fields applied to the sports environment.



CONNECTIONS

Acting as a strategic connector in the world of sport.

AISTS MISSION

The primary mission of the AISTS is to Master Sport by positively contributing to sports management through a multi-disciplinary approach to education and sciences by remaining at the forefront of the sport industry's development and the Olympic movement.



CHRISTOPHE DUBI

The Olympic Games Rio 2016 proved to be immensely successful. Cumulative ratings were higher than any previous editions across the globe. Some 6.2 million tickets were sold and the live sites saw more than 500,000 people in the Port and Madureira regions. Across the globe, the summer was definitely Carioca. When the context evolves to become extremely challenging; when anticipated revenues do not fully materialise; and, at the same time, the world's expectations remain, there are many lessons to learn. Prime among others is the power of the vision and the strength of collaboration.

The vision for the Olympic Games Rio 2016 was to transform the city for the benefit of the people and offer a unique Carioca experience to participants. It was simple, yet powerful. In all situations, taking the hardest decisions, when one can refer back to the heart of the project, to its healthy roots, it cannot be wrong.

By essence, an event is based on multiple partnerships. For the Olympic Games, this translates into hundreds of local, domestic and international partners.

For any event, multiple partnerships are essential – for the Olympic Games, probably more so than any other event. Nurturing relationships, maintaining dialogue, being transparent even during challenging times and working as one to deliver are essential. The “Olympic family” truly united and worked as one to deliver. Eventually, against this backdrop, the Olympic Games, once more, transformed the life of citizens, athletes and participants. It is very rewarding. Transcending sport according to the initial mission of the IOC is worth every effort from everyone.

You, the MAS participants of the class of 2017, aspire to bring your energy, expertise, personality to the world of sport. You are embarking on the AISTS journey, which is an essential step for your future. Make the best of the intelligence around you; and get the best out of Lausanne and its very powerful network.

Christophe Dubi
*Olympic Games Executive Director,
International Olympic Committee*



FERNANDO LIMA

Nowadays, sport is the best tool for promoting the key principles and values of society, inspiring people all over the world to reach new heights.

Since 2012, when Dr. Ary S. Graça F^o became the FIVB President, we have embarked on a journey of opportunity and innovation. These principles were showcased at our volleyball and beach volleyball events during the Rio 2016 Olympic Games, where our sport was praised by many Olympic stakeholders – including the International Olympic Committee – for great performance, technology and sport presentation.

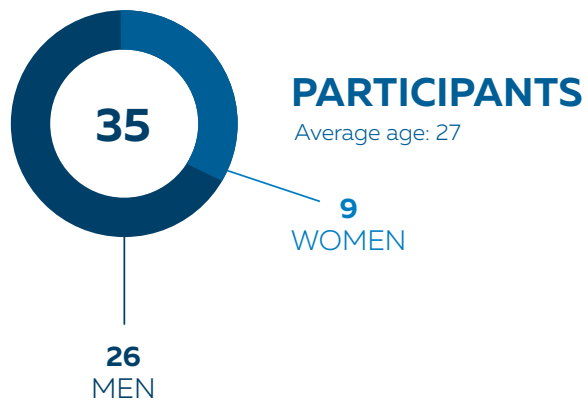
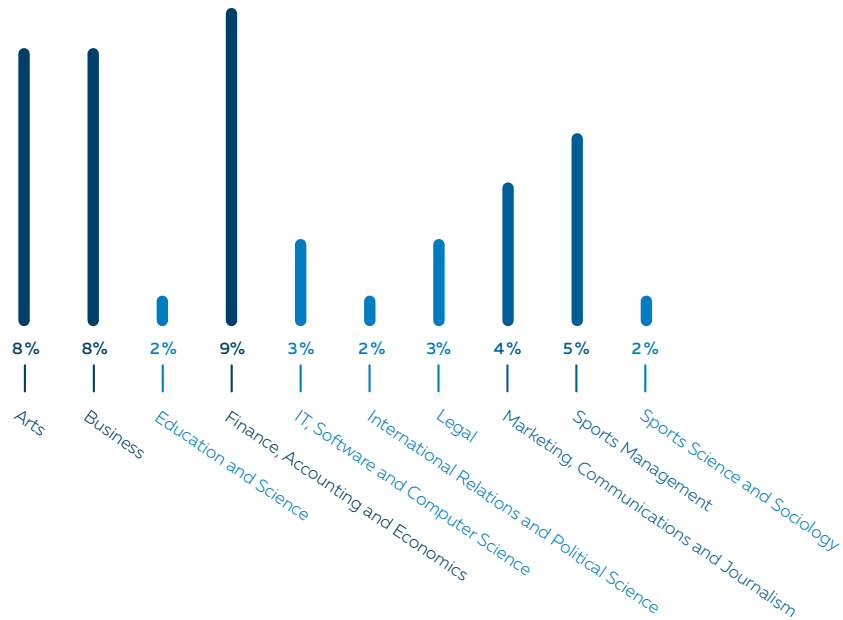
The FIVB has also developed fruitful relations with the AISTS. For the last three years we have worked together on different projects, and have been supplied with the necessary resources and intelligence for research. During the Rio 2016 Olympic Games, we were pleased to welcome AISTS students to the FIVB Volleyball House right by the iconic Copacabana Beach.

The FIVB appreciates the knowledge and experience of the AISTS Master of Advanced Studies in Sport Administration and Technology participants and alumni and we often hire graduates as interns or full-time employees.

The FIVB looks forward to continuing our cooperation with the AISTS and its alumni and wishes the current students all the best in their studies.

L.Fernando Lima
*Secretary General,
International Volleyball Federation (FIVB)*

AISTS MAS CLASS OF 2017 PROFILE



AISTS MAS CLASS OF 2017 NATIONALITIES



LANGUAGES: 16
NATIONALITIES: 24
AVERAGE YEARS OF EXPERIENCE: 7

PARTICIPANTS PROFILES 2017

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3 years of Marketing experience in various professional sports leagues in the Republic of Korea as well as 2 years of experience in Research and Events Management in international sport



Saeyong AHN
Korean

Languages
Korean, English

Education
Bachelor of Physical Education, Inha University, Incheon, Republic of Korea
Bachelor of Advertising & Public Relations/Business Administration, Mokwon University, Daejeon, Republic of Korea

Work Experience

Assistant Manager, Incheon United Football Club, Incheon, South Korea

- Produced written reports and assisted press during match day
- Served as Facebook ambassador to increase social media exposure
- Organised a wide range of events for fans
- Hosted a football festival for local students
- Managed the successful inside decoration of the Football stadium with a tiny budget
- Launched new marketing campaign for selling season tickets and goods

Support Staff, Incheon Asian Games Committee, Incheon, South Korea

- Support staff for the football competition management head quarters
- Managed the volunteers
- Regulated the safety of players onto the field of play and also in locker rooms
- Organised all equipment for matches

Guest Researcher, International Sports Relations (ISR) Foundation, Seoul, Republic of Korea

- Conducted research and organised conferences
- Participated in various events and conferences hosted by the foundation

Sports

Badminton, Baseball, Basketball, Football, Sailing, Running

2 years working in Event Operations for major sport events in France and involvement in the Paris Olympic Games bid



Oriol ASENSIO
Spanish

Work Experience

Players' Area Coordinator, Roland Garros - French Tennis Federation, France

- Coordinated the organisation and set up of various facilities within the players' area
- Managed the world's top tennis players needs in the warm up area & locker rooms
- Supported the helpdesk
- Cooperated with the different teams during the tournament

Assistant Project Manager, Department of International Relations, INSEP, France

- Successfully assisted the strategic monitoring for the Paris bid to host the 2024 Olympic Games
- Supported the organisation and managed the logistics of various international events such as the ITU World Conference & the Parours Ambition Internationale
- Followed up with the international exchanges from the INSEP

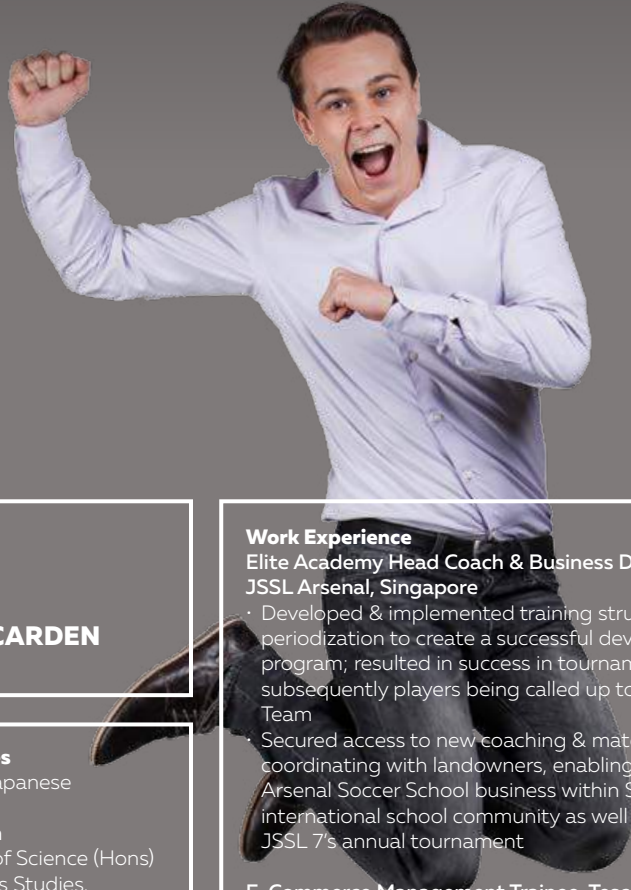
Sports

Athletics, Triathlon, Cross Country Skiing, Tennis

Languages
Spanish, Catalan, French, English

Education
Master of Elite Sport Studies, University of Paris Descartes & INSEP, France
Bachelor of Sport & Exercise Science, University of Perpignan, France

3 years combined experience in Business Development and Sports Coaching across Japan & South East Asia



Simon CARDEN
British

Languages
English, Japanese

Education
Bachelor of Science (Hons) in Business Studies, Cass Business School, City University London, England, UK

Work Experience

Elite Academy Head Coach & Business Development Manager, JSSL Arsenal, Singapore

- Developed & implemented training structure based on periodization to create a successful development training program; resulted in success in tournaments across Asia and subsequently players being called up to Singapore's National Team
- Secured access to new coaching & match day venues by coordinating with landowners, enabling the growth of the Arsenal Soccer School business within Singapore's international school community as well as the scale of the JSSL 7's annual tournament

E-Commerce Management Trainee, Tesco Lotus, Thailand

- Managed backroom stock project from trial stage in Bangkok to implementation across Asia which decreased the impact of out of stock products on Online Sales
- Launched department wide reassessment of shopping online marketing strategy through analysis of 500,000 customer profiles
- Key findings focused on most attractive customer demographics and their response to marketing materials

Sports

Football, Basketball, Running

8 years of experience in Digital Marketing for various big brands; 2 years in Business Development, coordinating sponsorship agreements and fundraising



Eduardo CERDÁN
Spanish

Work Experience

Business Development Director, NOYSI, Madrid, Spain

- Coordinated sponsorship agreements for international technology events
- Presented the company in front of large audiences
- Developed several materials including a business plan, an investor pitch deck, commercial brochures and presentations for prospects such as Real Madrid
- Assisted the company in raising over €600k in funding and reach 50k registered users in less than a year

Account Manager, iProspect (Dentsu Aegis Network), Madrid, Spain

- Launched a new website for an NGO
- Developed the site architecture and SEO strategy
- Generated several content pages, including a campaign that promotes girls' rights through football

Digital Marketing Manager, Plan International, Madrid, Spain

- Launched a record fundraising campaign after the Nepal earthquake
- Set up a new online content and social media strategy
- Coordinated a new brand awareness campaign with the image of FIFA World Cup Winner Xabi Alonso

Sports

Football, Tennis, Table Tennis, Triathlon, Basketball, Volleyball

Languages
English, Spanish

Education

Master in Digital Marketing, ESIC Business School, Madrid, Spain
Bachelor of Business Administration (Honors) in European Management, Lancaster University, UK & ICADE, Madrid, Spain

**1 ½ years in a sport for development and peace NGO providing coaching and organizing international events;
6 years in grassroots football as a coach in Switzerland**



Timothy CETINICH
Swiss, British, Australian

Languages
English, French

Education
Bachelor of Sport and Leisure Management (Hons), University of Brighton, United Kingdom

Work Experience

Programme Officer and Values Based Football and Rugby Coach, Football4Peace (F4P), UK

- Delivered coaching sessions to participants in England, Gambia and South Korea with F4P and local organisations
- Set up format for a training camp in Berlin for F4P International and Humboldt University to work with refugees in Berlin
- Interned as Programme Officer arranging events and representing the NGO at international events including Beyond Sport Summit 2015, and the International Day of Sport for Development and Peace 2015 at The Commonwealth Secretariat

International Student Ambassador, University of Brighton, England

- Represented the University of Brighton, managed inductions for international students, ran seminars for prospective students regarding specific courses at the University of Brighton

Football Coach, Intersoccer, Switzerland

- Delivered fun and value based football coaching sessions to children between the ages of 2-14 throughout the year and during school holidays

Outstanding Achievements

- Member of the Swiss U18 Rugby Team

Sports

Football, Rugby, Skiing, Scuba Diving, Snowboarding

**Former professional tennis player with 4 ½ years of Auditing, Investment Banking and Competitive Intelligence experience;
2 ½ years of Project Management at a European sports association**



Isabel COLLISCHONN
Swiss, German

Work Experience

Assistant Manager in Audits, PricewaterhouseCoopers, Zurich, Switzerland

- Audited and managed a client portfolio of listed companies, small and medium-sized enterprises, and associations (Swiss Code of Obligation, Swiss GAAP FER and IFRS)
- Evaluated business processes and provided advice on control systems
- Coached team members and served as an instructor at the PwC Academy

Chair of the Student Commission, European University Sports Association (EUSA), Ljubljana, Slovenia

- Involved in several projects, such as the volunteer program, media and communication, and networking with partner organizations
- Represented the Student Commission in the Executive Committee and at the EUSA General Assembly
- Coordinated the organization of commission meetings and events

Financial Analyst Intern, Procter & Gamble, Geneva, Switzerland

- Led a competitive intelligence project in the area of Female Beauty Sub-Saharan Africa
- Conducted market research
- Analyzed industry and competitors' strategies

Sports

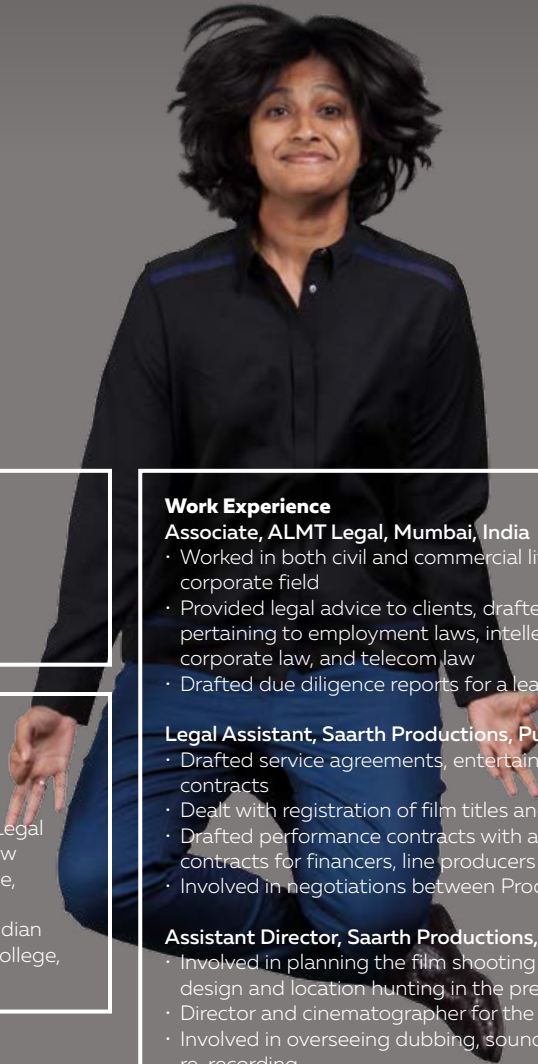
Tennis, Football, Golf, Skiing, Hiking

Languages
German, English, Spanish, French

Education

Master of Arts in Accounting and Finance, University of St. Gallen (HSG), Switzerland
Bachelor of Arts in Business Administration, University of St. Gallen (HSG), Switzerland

**6 years in the Film industry as a Legal Assistant and Assistant Director ;
½ year as a Lawyer**



Samiha DABHOLKAR
Indian

Languages
English, Hindi

Education
Bachelor of Socio Legal Sciences, Indian Law Society Law College, Pune, India
Bachelor of Law, Indian Law Society Law College, Pune, India

Work Experience

Associate, ALMT Legal, Mumbai, India

- Worked in both civil and commercial litigation as well as the corporate field
- Provided legal advice to clients, drafted legal documents pertaining to employment laws, intellectual property laws, corporate law, and telecom law
- Drafted due diligence reports for a leading investment firm

Legal Assistant, Saarth Productions, Pune, India

- Drafted service agreements, entertainment and copyright contracts
- Dealt with registration of film titles and scripts
- Drafted performance contracts with artists and crew, contracts for financiers, line producers and distributors
- Involved in negotiations between Producers and Distributors

Assistant Director, Saarth Productions, Pune, India

- Involved in planning the film shooting schedule, costume design and location hunting in the pre-production stage
- Director and cinematographer for the making of various films
- Involved in overseeing dubbing, sound effects and re-recording
- Coordinated four international theatre festivals held in Pune, India

Head of Pitch Services, Media Volunteer, UEFA Euro 2012, Donetsk, Ukraine

- Responsible for setting up the Media Tribune and Media Centre and providing media personnel with the necessary statistics, match reports, and related match information

Sports

Football, Volleyball, Cricket, Rugby

**24 years in the Marketing and Retail industries;
3 years of experience as a Club Manager of an amateur football club**



Alexandre DIAS
Brazilian, Portuguese

Work Experience

CEO – General Shopping Brazil, Sao Paolo, Brazil

- Managed the company with 20 shopping malls spread over the country
- Managed 500+ staff
- Restructured the company for the economic challenges faced in Brazil

Marketing and Retail Officer – General Shopping Brazil, Sao Paolo, Brazil

- Developed and opened the first outlet center in South America
- Managed client relations with over 1000 tenants
- Developed and implemented market and commercial strategies for the growth of the company

Superintendent - Internacional Shopping and Auto Shopping Internacional, Brazil

- Launched the Auto Shopping concept
- Managed the shopping mall with over 300 stores
- Developed market and commercial strategies for the company

Sports

Football, Volleyball, Basketball, Swimming

Languages
Portuguese, English, Spanish, German

Education
Master of Business Administration, Universidade de São Paulo, Brazil
Bachelor of Business Administration, Business Administration and Management, Fundação Armando Alvares Penteado, Brazil

2 years of Financial and Commercial experience gained with a European Football club and a leading international investment bank



Mak DORIĆ

Bosnian and Herzegovinian, Canadian

Languages

English, French, Bosnian

Education

Bachelor of Commerce (Finance), McGill University, Canada

Work Experience

Manager at FK Željezničar Sarajevo Bosnia and Herzegovina

- Implemented several internal process improvement initiatives which included transparency of cash flows as well as a workforce and costs rationalization
- Transformed the statistically worst performing FK Željezničar squad in club history by signing 13 new players in the winter transfer market to become a real contender for the cup title and European qualification
- Negotiated the team's biggest sponsorship deal with Al Shiddi Group and a new kit sponsorship deal with Diadora

Investment Banking Analyst, Goldman Sachs, Canada

- Designed oil and gas financial models to value entities under various commodity price environments and drilling scenarios
- Developed presentation material for Mergers & Acquisitions pitches to clients, covering strategic and financing alternatives

Equity Analyst, Desautels Capital Management, Montreal, Canada

- Researched, analysed and presented to investors financial information relating to companies in the financials sectors
- Made capital allocation decisions in the financials sector which led to outperformance of the benchmark
- Created valuation models to support qualitative arguments and investment theses

Sports

Football, Volleyball, Curling, Running

Former national rowing athlete with 3 years of experience in Sales Operations and Marketing gained in the luxury retail and heavy automobile industry



Kanav DOSAJH

Indian

Languages

English, Hindi

Education

Master of Business Administration, University Business School, Panjab University, Chandigarh, India
Bachelor of Arts (Economics Honors), Panjab University, Chandigarh, India

Work Experience

Indo Farm Equipment Limited, Manager, Dealer Development Cell, Chandigarh, India

- Started a new Dealer Development Cell
- Developed & implemented the new dealer development process to improve partner network and its functioning
- Designed & implemented CRM system which enabled unadulterated and timely customer feedback
- Devised marketing strategy for better market penetration

Indo Farm Equipment Limited, Assistant Manager, Sales and Marketing, North Punjab, India

- Redesigned the sales territory mapping for the region for efficient allocation of manpower and resources
- Set up standard operating procedures for interdepartmental communications and customer interaction leading to operational efficiency
- Monitored the front-end team and dealer team for better customer service

Ethos Watches Limited, Assistant Manager, Sales Operations, Chandigarh, India

- Established new relationships with different organizations thereby developing corporate sales network as a major sales channel
- Improved operations for stores and greatly increase customer numbers
- Co-ordinated marketing campaigns targeted at increasing repetitive buying by privileged clients

Sports

Rowing, Swimming, Cricket, Football, Athletics, Basketball

9 years of Marketing and Sales experience with global multinational organizations and small businesses



Pavla FOLEY
Czech

Languages

English, Czech, Italian, French, Spanish, Slovakian

Education

Masters in International History and Political Science, Graduate Institute of International Studies, Geneva, Switzerland
Bachelor in International Relations and Diplomacy, Università degli studi di Trieste, Gorizia, Italy

Work Experience

Marketing Manager and Research Consultant, Strategy Dynamics Global SA, Rivaz, Switzerland

- Managed all marketing for the company
- Engaged with current customers and users
- Liaised with agencies, key stakeholders and clients to develop PR placements
- Ensured that the company's social media strategy and implementation was engaging

Account Manager, Thomson Reuters, Geneva, Switzerland

- Managed a portfolio of customers in the EMEA regions
- Developed business direct sales of Thomson Reuters' financial products
- Coordinated a team of client trainers and support
- Prepared sales' forecast, budget management, and written reports through Salesforce

Intern, United Nations, Geneva, Switzerland

- Drafted reports for the Czech Permanent Mission at the Human Rights sessions
- Attended events and commission meetings related to Migration and Refugee issues

Sports

Triathlon, Sports Climbing, Mountain Biking, Skiing, Volleyball

4½ years overseeing security and safety operations of professional football matches for the Chilean government



Gustavo GARRIDO
Argentine

Work Experience

Advisor, Government of Chile, Santiago, Chile

- Oversaw safety plans and operations of professional football matches, including creating protocols for safety
- Created and controlled related legal regulations and advised regional governments
- Researched and implemented technological solutions
- Developed bidding processes

Chief of Sales, Falabella, Santiago, Chile

- Oversaw a team of 30 salesmen for one of the largest retailers in South America
- Achieved sales goals
- Provided solutions to customers' problems
- Analysed sales trends

Professional Apprenticeship, Aerosan, Santiago, Chile

- Analyzed processes and performance indicators of the import area
- Proposed improvement initiatives
- Developed strategic and competitive advantages

Sports

Football, Basketball

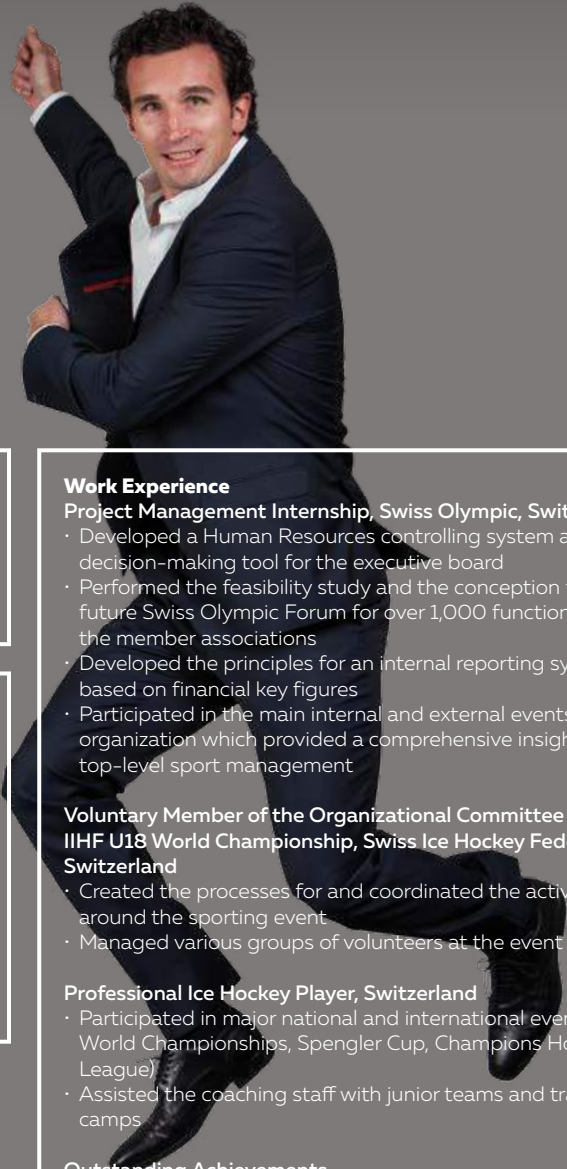
Languages

Spanish English

Education

Bachelor in Economic and Administrative Sciences, Pontificia Universidad Católica de Chile, Santiago, Chile

14 years Professional International Ice Hockey Player; ½ year in Project Management with the Swiss Olympic organization and member of a World Championship Organisational Committee



Lukas GERBER
Swiss

Languages

French, German, Swiss German, English

Education

Master of Arts in Management (trilingual), University of Fribourg, Switzerland
Bachelor of Arts in Management (bilingual), University of Fribourg, Switzerland

Work Experience

- Project Management Internship, Swiss Olympic, Switzerland**
- Developed a Human Resources controlling system as strategic decision-making tool for the executive board
 - Performed the feasibility study and the conception for the future Swiss Olympic Forum for over 1,000 functionaries of the member associations
 - Developed the principles for an internal reporting system based on financial key figures
 - Participated in the main internal and external events of the organization which provided a comprehensive insight into top-level sport management

Voluntary Member of the Organizational Committee of the IIHF U18 World Championship, Swiss Ice Hockey Federation, Switzerland

- Created the processes for and coordinated the activities around the sporting event
- Managed various groups of volunteers at the event

Professional Ice Hockey Player, Switzerland

- Participated in major national and international events (IIHF World Championships, Spengler Cup, Champions Hockey League)
- Assisted the coaching staff with junior teams and training camps

Outstanding Achievements

- National Swiss ice hockey player
- 2 x Champions for the Swiss Ice Hockey National League

Sports

Ice Hockey, Fitness, Hiking, Running, Snowboarding, Tennis

4 years of Sales and Marketing experience in the e-commerce industry



Shyamang GOSWAMI
Indian

Work Experience

- Product Manager, Ads Platform, Flipkart, Bangalore, India**
- Built an ad targeting platform based on data of users' past behavior on the website
 - Conceptualized and built a guaranteed delivery model for ads served on Flipkart

Senior Manager, Sales and Marketing, Mobiles Category, Flipkart, Bangalore, India

- Led the selling function of the smartphones category, helping it grow to a 240 million dollar a month category
- Established market leadership with market share of 18%
- Spearheaded the growth planning and forecasting as well as strategic initiatives for the category
- Build new and path-breaking features in the e-commerce industry in India such as product-exchange, flash-sales, bank offers, pricing engine
- Planned and executed major sales events including "The Big Billion Day" achieving a sale of 60 million dollars in one day
- Worked to optimize spends across various channels and on improving repeat rate for existing customers via various CRM activities

Sports

Football, Cycling, Cricket, Running

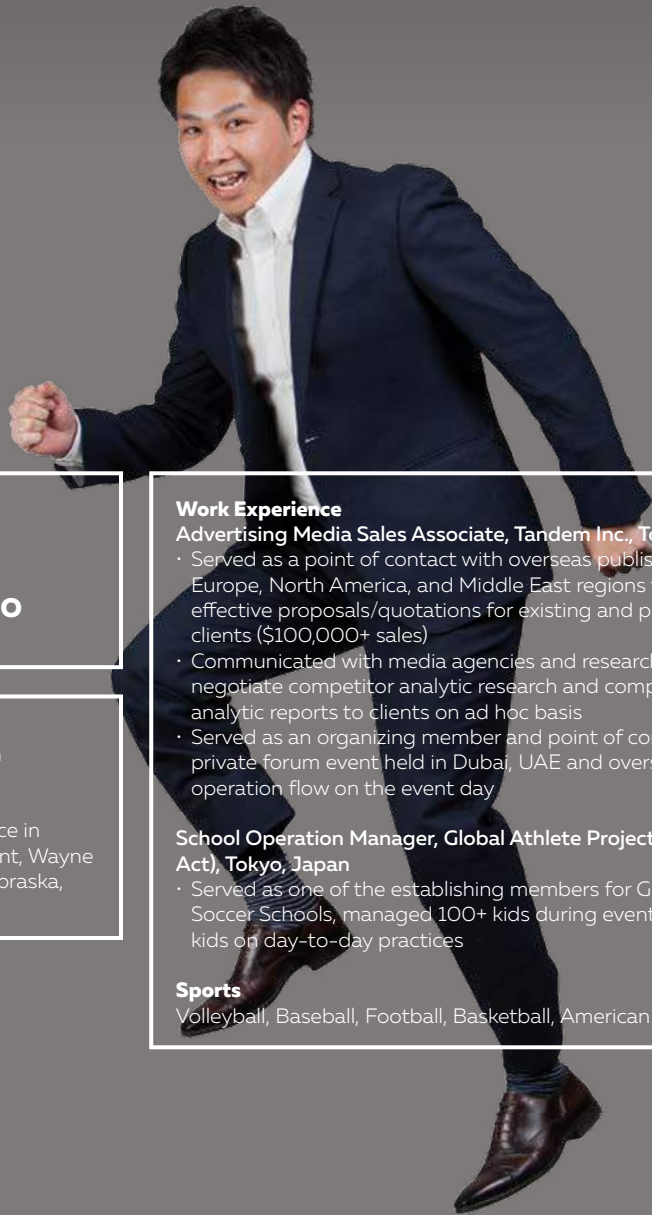
Languages

English, Hindi

Education

Bachelor of Technology (Electrical Engineering), Indian Institute of Technology, Hyderabad, India

2 years of experience in Media Advertising Sales and ½ year establishing and managing youth soccer programmes



Yohei HATANO
Japanese

Languages
Japanese, English

Education
Bachelor of Science in Sport Management, Wayne State College, Nebraska, USA

Work Experience

Advertising Media Sales Associate, Tandem Inc., Tokyo, Japan

- Served as a point of contact with overseas publishers in Europe, North America, and Middle East regions to develop effective proposals/quotations for existing and prospective clients (\$100,000+ sales)
- Communicated with media agencies and research firms to negotiate competitor analytic research and compile data with analytic reports to clients on ad hoc basis
- Served as an organizing member and point of contact for a private forum event held in Dubai, UAE and oversaw the stage operation flow on the event day

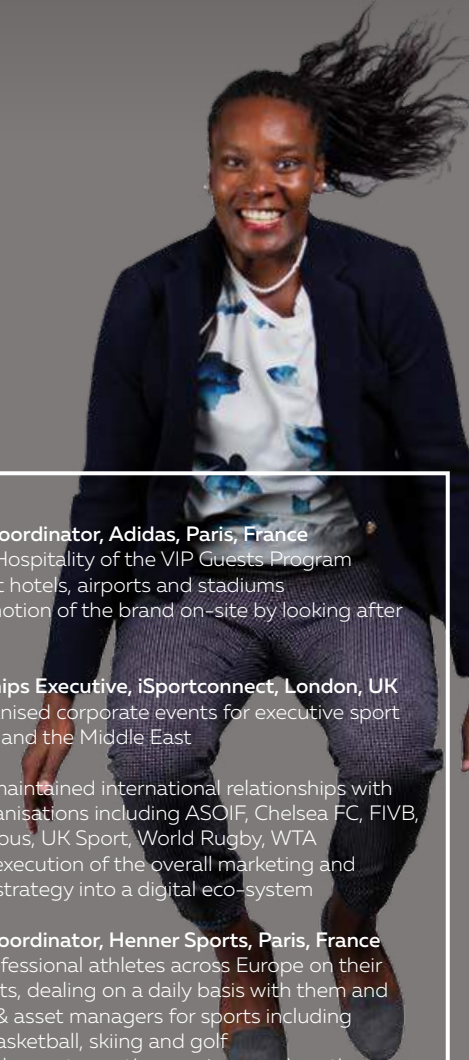
School Operation Manager, Global Athlete Project (Ambition Act), Tokyo, Japan

- Served as one of the establishing members for Global Athlete Soccer Schools, managed 100+ kids during events and 40+ kids on day-to-day practices

Sports

Volleyball, Baseball, Football, Basketball, American Football

8 years as an International Karate Athlete with 2 years in Event Management working with global sport organisations and 6 years of experience with Europe's largest professional sports insurance broker



Sylvia-Line LAMARO
French

Work Experience

Euro 2016 Brand Coordinator, Adidas, Paris, France

- Coordinated the Hospitality of the VIP Guests Program guests in different hotels, airports and stadiums
- Ensured the promotion of the brand on-site by looking after the logistics

Events & Partnerships Executive, iSportconnect, London, UK

- Planned and organised corporate events for executive sport leaders in Europe and the Middle East Business Leaders
- Established and maintained international relationships with global sports organisations including ASOIF, Chelsea FC, FIVB, IAAF, NBA, Populous, UK Sport, World Rugby, WTA
- Coordinated the execution of the overall marketing and communications strategy into a digital eco-system

Sports Insurance Coordinator, Henner Sports, Paris, France

- Advised 100+ professional athletes across Europe on their insurance contracts, dealing on a daily basis with them and also their agents & asset managers for sports including football, tennis, basketball, skiing and golf
- Advised large-scale sport event's organisers such as the Freeride World Tour on their insurance contracts

Outstanding Achievements

- 2 x Top10 WKF Premier League World Cup - Katas Individual
- FSKA World Karate Championships Silver Medalist - Katas Individual

Sports

Karate, Athletics, Football, Tennis, Basketball, Rugby

Languages
French, English

Education
Master in Sport Performance, University of Paris Descartes & INSEP, Paris, France
Bachelor in Business Administration (Marketing), University of Paris XI, France

4 years of experience as a Financial Analyst and Consultant with leading market players in Europe



Gonzalo LASARTE
Spanish

Languages
Spanish, French, English

Education
Bachelor of Business Administration, CUNEF University, Madrid, Spain

Work Experience

Project Finance Analyst, The Royal Bank of Scotland, Madrid, Spain

- Managed Project Finance transactions in roads and Public Private Partnerships sectors across Europe
- Prepared and presented credit and capital applications
- Involved in the sale of portfolio assets, advising potential investors and supporting them

Risk Analyst, Groupe Crédit Mutuel, Madrid, Spain

- Prepared credit analyses and identified potential risks
- Participated in the implementation of the bank strategy for the Spanish market
- Prepared recommendations for credit applications

Governance, Risk & Compliance, Consultant, PricewaterhouseCoopers Madrid, Spain

- Advised the anti-money laundering (AML) and economic crime control of Spanish major banks
- Provided recommendations for reducing risk, enhancing risk management and implementing operational solutions
- Improved the quality of Anti-Money Laundering internal audits

Sports

Football, Skiing, Basketball, Tennis, Rugby, Padel

5 years of Accounting, Finance and Auditing experience gained in India with a leading consulting firm and also a multi-national corporation in the Middle East



Bikram LATH
Nepalese

Work Experience

Financial Analyst, Alghanim Industries, Kuwait City, Kuwait

- Prepared the annual and monthly budgets for the retail business of the company which operates in 8 different countries and in 35 different businesses in the Middle East and Asia
- Analyzed the financial positions and measured key performance indicators on business performances
- Prepared dashboards for reporting purposes to help management in decision making
- Reviewed company key business processes and controls
- Identified and provided recommendations on ways to improve existing business processes

Assistant Manager Ernst & Young, New Delhi, India

- Handled statutory audits for clients from various industries like aviation, manufacturing, startups
- Contributed to critical assignments of India's biggest airport and infrastructure company
- Assisted in the preparation of Initial Public Offer (IPO) documents for a large scale client
- Led a team of 5+ people to deliver high quality deliverables, including audits of emerging startups and first time consolidation of financial statements of numerous companies

Sports

Cricket, Tennis, Football, Field Hockey, Athletics, Badminton

Languages
English, Hindi, Nepali

Education
Bachelor of Commerce (Finance), University of Delhi, India
Certified Accountant, The Institute of Chartered Accountant of India

6 years of Strategy and Operations Consulting experience gained with a leading international organisation, servicing clients in consumer products, energy and banking sectors across the Americas



Paola LOPEZ
Mexican

Languages

English, Spanish, French

Education

Bachelor of Management and International Business, Panamerican University, Mexico

Work Experience

Strategy & Operations Consultant, Deloitte Consulting, Mexico

- Coordinated the Project Management Office team for the second largest Coca-Cola bottler in Latin America
- Coordinated staffing plan and resource management
- Managed and monitored project budget and expenses
- Planned and monitored project activities for three system implementations within client distribution centers
- Evaluated weekly project progress with track leaders and project management focusing on cost impact and revenue

Strategy & Operations Analyst, Deloitte Consulting, Mexico

- Evaluated internal processes of companies in order to analyze their current situation and set process transformation
- Researched leading practices in industries for improving companies' performance regarding profit, cost reduction, etc
- Analyzed data regarding developing markets across the Americas for new business opportunities within industries such as banking, consumer products and food and beverage
- Led the quality assurance of diverse project deliverables for various clients

Sports

Running, Hiking, Swimming, Soccer, Volleyball, Basketball

10 years in Broadcasting and Production of entertainment and sports television, engaging in national and international sports events and coordinating with rights holders; 6 years lecturing at a university in China



Zhen MA
Chinese

Languages

Chinese, English

Education

Master of Radio and Television, Peking University, Beijing, China.
Bachelor of Arts in Photography, Communication University of China, Beijing, China.

Work Experience

Director, Lighting & Stage Designer, Engineer, Jiangsu Broadcasting Corporation, Nanjing, China

- Produced over 1000 television programs including sports programs, entertainment programs, large-scale galas, and documentaries, many ranked in the national top 3 by audience ratings
- Engaged in sports events such as Premier League, La Liga, NBA, China Basketball etc. with broadcasts and feed productions as the studio director, program director, vision mixer and stage manager
- Coordinated with rights holders of sports events broadcasts and imported TV formats
- Organized professional seminars on program production and stage design
- Managed multi-lingual international professional teams in TV program production

University Lecturer, Nanguang College, Communication University of China, Nanjing, China

- Lecturer in "fundamental knowledge in studio", "illumination design in studio" and "visual design for TV program productions"

Sports

Basketball, Soccer, Kung-Fu, Tennis, Figure Skating, Golf

6 years of experience in Business Development and Project Management in the South East Asian sustainability industry; 4 years as General Secretary and Digital Media Coordinator of a sporting association



Hitesh MALHOTRA

Indian

Languages

English, Indonesian

Education

Bachelor of Technology (Chemical Engineering), Visvesvaraya National Institute of Technology, Nagpur, India

Work Experience

Chief Sales Representative & Regional Manager, Marketing & Sales, DNR Process Solutions Pte, Singapore

- Responsible for business development of automation & integration system market for Palm oil & Bio diesel refineries in Indonesia
- Managed \$10M+ area account management team consisting of 3+ direct reports from Malaysia, Indonesia and Philippines
- Provided assistance in the development of product collateral based on customer and market segment knowledge

Sales Executive, PT Wog Technologies, Jakarta, Indonesia

- Developed and implemented the water balance mapping for drinking water project in Indonesia
- Responsible for the process design of water and wastewater engineering projects in the Indonesian market

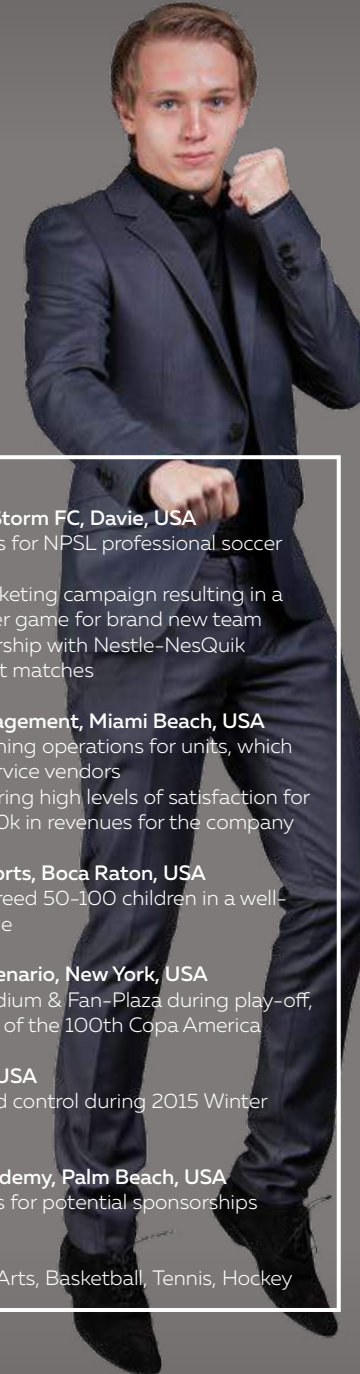
General Secretary and Digital Media Coordinator, Jakarta Cricket Association, Indonesia

- Developed the Sustainability project with the infrastructure teams of the 2018 Asian Games
- Responsible for generating revenues for the club
- Managed the sponsorship portfolio which increased by more than 100% over the season
- Digitized the Indonesian Cricket League, managing the social media and digital engagements
- Managed and implemented the ICC Umpiring Clinic in Jakarta
- Event manager for the Jakarta International 6's cricket tournament
- Coordinated fund raising events for the National Development programs

Sports

Cricket, Hockey

2 ½ years as a Property Manager in Real Estate; 1 ½ years of experience in Team Operations in the football industry in the USA and a youth sports instructor



Alexey MIKHAILOV

Russian, American

Work Experience

Director of Team Operations, Storm FC, Davie, USA

- Managed all game operations for NPSL professional soccer team
- Spearheaded aggressive marketing campaign resulting in a rise in average attendance per game for brand new team
- Secured promotional sponsorship with Nestle-NesQuik increasing fan engagement at matches

Property Manager, Alkal-Management, Miami Beach, USA

- Handled maintenance & cleaning operations for units, which included seeking qualified service vendors
- Managed 2 apartments ensuring high levels of satisfaction for guests, which resulted in \$160k in revenues for the company

Youth Sports Instructor, I9 Sports, Boca Raton, USA

- Organized, coached and refereed 50-100 children in a well-respected youth sports league

Volunteer, Copa America Centenario, New York, USA

- Assisted at the Met-Life-Stadium & Fan-Plaza during play-off, quarter-final and final games of the 100th Copa America

Guest Services, ESPN, Aspen, USA

- Ensured guest safety & crowd control during 2015 Winter X-Games

Intern, Palm Beach Soccer Academy, Palm Beach, USA

- Created new revenue streams for potential sponsorships

Sports

Football, Skiing, Mixed Martial Arts, Basketball, Tennis, Hockey

Languages

English, Russian, French, Spanish

Education

Bachelor of Science (Sports Management), Lynn University, USA

**2 years as an Entrepreneur in the medical waste disposal services industry;
2 years as a Junior Auditor in the financial services industry**



Jawad NABER
Jordanian

Languages
English, Arabic

Education
Bachelor of Science
(Accounting), Princess
Sumaya University for
Technology, Jordan

Work Experience

General Manager, Eco Care, Amman, Jordan

- Established a business that addresses the environmental needs of efficient medical waste disposal
- Developed a business plan, various budgets and made financial arrangements
- Negotiated board level deals and organized agreements with medical organizations
- Consistently maintained a high-standard level of performance via exceptional services

Junior Auditor, Future for Auditing, Amman, Jordan

- Analyzed financial records to ensure that all numbers were accurate, regulations were complied with, and all payments were accurately classified and recorded
- Prepared both temporary and permanent audit reports for clients

Team Leader - Volunteer, Istishari Hospital, Amman, Jordan

- Responsible for training new volunteers and organizing task assignments as required
- Provided assistance to the hospital's staff in their day-to-day activities
- Assisted in translating a number of documents from English to Arabic and vice-versa

Sports

Football, Volleyball, Running, Swimming, Boxing, MMA

Former PGA Assistant Golf Professional in the UK with Sports Operations and Coaching experience gained at golf clubs in Switzerland and the USA



Joshua PARKYN
British

Languages
English, French

Education
Bachelor of Science,
Applied Golf Management
Studies, University of
Birmingham, United
Kingdom

Work Experience

Outside Operations, Roaring Fork Club, Colorado, U.S.

- Delivered an exceptional level of customer service to members and guests within the golf operations of a private golf club
- Directed coaching sessions for juniors
- Worked as a golf caddy for members and their guests

Summer Intern, Golf Parc Signal de Bougy, Bougy-Villars, Switzerland

- Assisted in organizing and operating weekly golf tournaments for 100+ players on a regular basis
- Managed junior and beginner coaching sessions
- Worked as an integral part of the front desk and reception team

Outstanding Achievements

- Competed at a national amateur level for 4 years in Switzerland
- Competed in regional professional golf tournaments in the UK

Sports

Golf, Football, Skiing, Cycling

**1 year working in Consultancy and Financial Services
for a global organization**



David PERADALTA NEGRE

Spanish

Languages

Catalan, Spanish, English, Portuguese

Education

Bachelor of Business Management and Administration, Pompeu Fabra University, Barcelona, Spain

Work Experience

Consulting Analyst, Accenture, Barcelona, Spain

- Designed a flow of decisions and steps for a digital platform designed to better monitor and track information
- Managed information in order to gather the applications for a banking platform which required constant meetings with several teams and various management tasks
- Classified banking applications which required a constant tracking of information and a coordination exercise

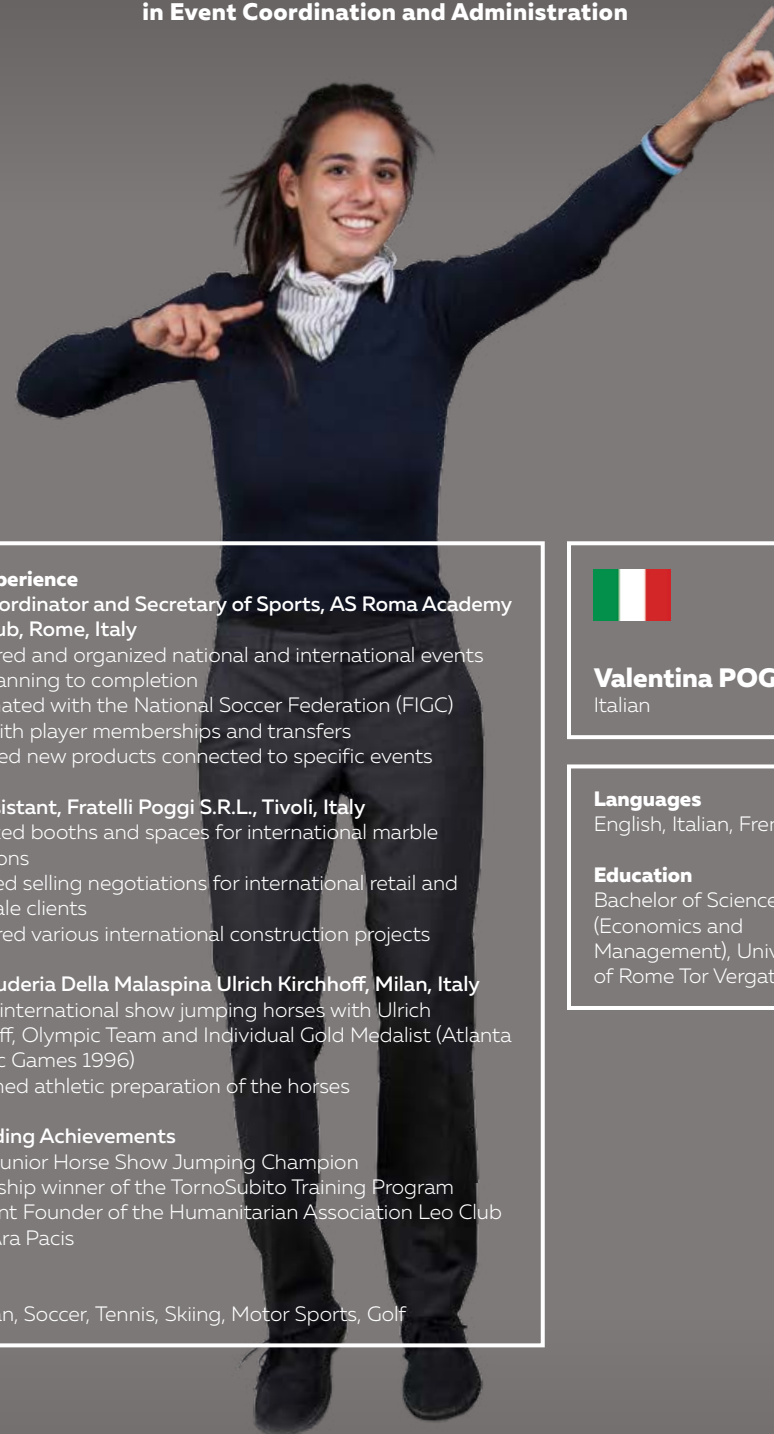
Internship Logistic Department, Schneider Electric, Barcelona, Spain

- Controlled the stock and assisted in the sell and buying task
- Controlled the delivery of merchandise, coordinating with international transport companies

Sports

Football, Futsal, Athletics, Swimming, Triathlon

**Professional Equestrian Athlete with 2 ½ years of experience
in Event Coordination and Administration**



Valentina POGGI

Italian

Languages

English, Italian, French

Education

Bachelor of Science (Economics and Management), University of Rome Tor Vergata, Italy

Work Experience

Event Coordinator and Secretary of Sports, AS Roma Academy FutbolClub, Rome, Italy

- Monitored and organized national and international events from planning to completion
- Coordinated with the National Soccer Federation (FIGC)
- Dealt with player memberships and transfers
- Launched new products connected to specific events

Sales Assistant, Fratelli Poggi S.R.L., Tivoli, Italy

- Organized booths and spaces for international marble exhibitions
- Managed selling negotiations for international retail and wholesale clients
- Monitored various international construction projects

Rider, Scuderia Della Malaspina Ulrich Kirchoff, Milan, Italy

- Rode 7 international show jumping horses with Ulrich Kirchoff, Olympic Team and Individual Gold Medalist (Atlanta Olympic Games 1996)
- Performed athletic preparation of the horses

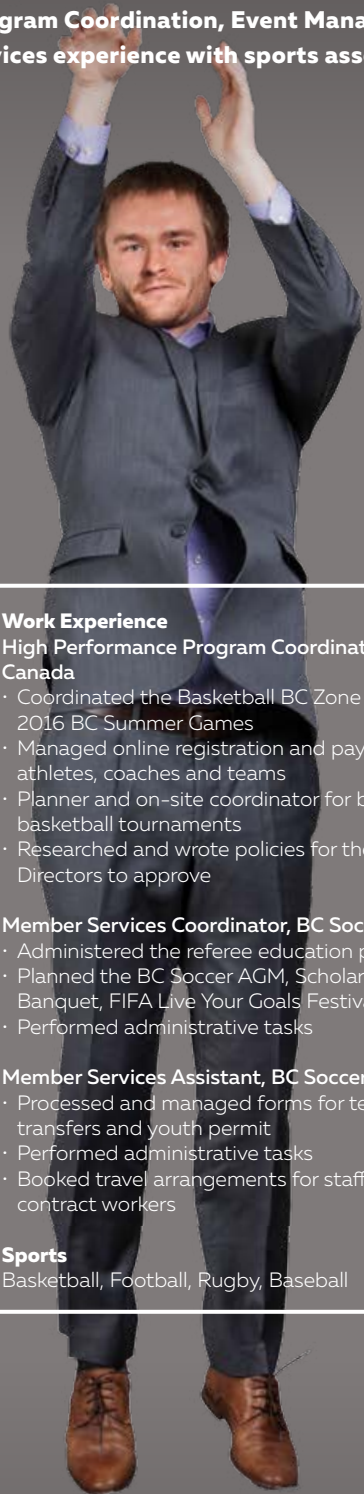
Outstanding Achievements

- Italian Junior Horse Show Jumping Champion
- Scholarship winner of the TornoSubito Training Program
- President Founder of the Humanitarian Association Leo Club Roma Ara Pacis

Sports

Equestrian, Soccer, Tennis, Skiing, Motor Sports, Golf

2 ½ years of Program Coordination, Event Management and Member Services experience with sports associations



Connor RANSPOT
Canadian

Languages
English

Education
Bachelor of Arts (History Major and Business Minor),
University of Victoria,
Canada

Work Experience

High Performance Program Coordinator, Basketball BC, Canada

- Coordinated the Basketball BC Zone Team Programs for the 2016 BC Summer Games
- Managed online registration and payment systems for athletes, coaches and teams
- Planner and on-site coordinator for both 5 on 5 and 3x3 basketball tournaments
- Researched and wrote policies for the Basketball BC Board of Directors to approve

Member Services Coordinator, BC Soccer Association, Canada

- Administered the referee education programs for the province
- Planned the BC Soccer AGM, Scholarships and Awards Banquet, FIFA Live Your Goals Festival and other key events
- Performed administrative tasks

Member Services Assistant, BC Soccer Association, Canada

- Processed and managed forms for team travel, player transfers and youth permit
- Performed administrative tasks
- Booked travel arrangements for staff, board members and contract workers

Sports

Basketball, Football, Rugby, Baseball

Former international athlete with 20 years of experience in Sport Leadership Management and Elite Coaching in the USA, South America and Africa with extensive experience in the integration of technology statistics and systemic methodologies in sport; 40 years in Taekwondo – 4 x Olympic Games, 10 x World Championships as an athlete and coach.



Patrice REMARCK
Ivorian, French

Languages
English, Italian, French

Education
Bachelor of Sciences
(Physics and Mathematics),
Howard University, USA

Work Experience

National Head Coach, USA Taekwondo, Colorado Springs, USA

- Managed the coaching and athlete's training program of the entire U.S.A at all levels
- Designed award winning innovative technology-based knowledge management and athlete performance tracking platforms, to improved overall team performance
- Brought objectivity and transparency in the selection process by introducing scientific-based metrics
- Initiated a regional training structure to create a larger and deeper pool of athletes at every levels of the Olympic pipeline

National Technical Director, Fédération Ivoirienne de Taekwondo, Abidjan, Cote d'Ivoire

- Managed all the technical activities and training programs in Cote d'Ivoire through a league system and coaching education
- Pioneered a long term coaching and training program yielding to gold and bronze medals at the 2016 Rio Olympics Games
- Supervised the Olympic projects, national seminars, Team Cote d'Ivoire

Director/Founder, Remarck Sport Taekwondo, Alexandria, USA

- Created and managed a High Performance Training Center for elite athletes
- Selected as exclusive Olympic Solidarity Partner in the US to manage, train and coach scholarship's athletes from various NOC's
- Trained national and international champions and Olympians

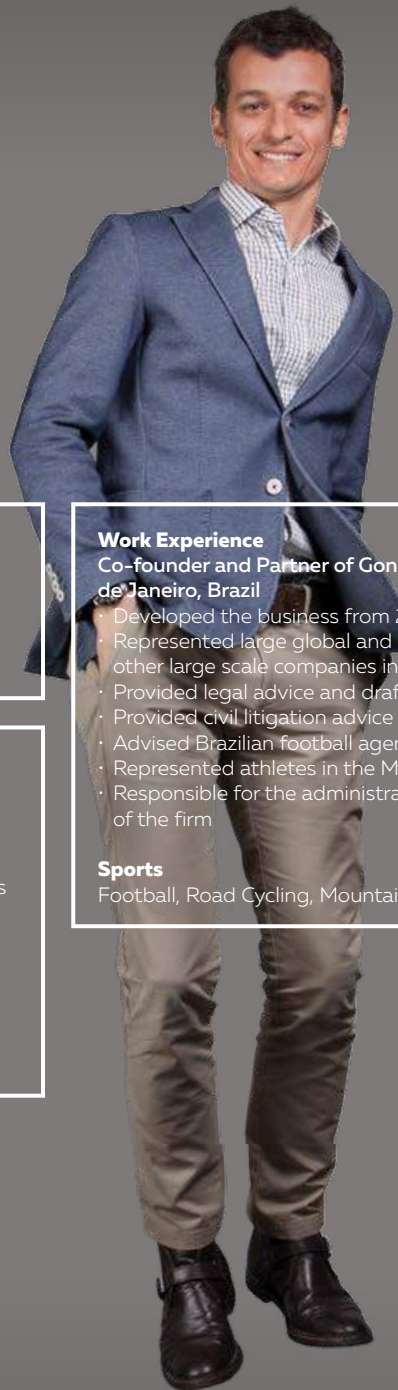
Outstanding Achievements

- 1988 Seoul Olympics Taekwondo Demonstration Athlete
- World Taekwondo Medallist
- International coach of numerous top athletes at Athens, Beijing, London and Rio

Sports

Taekwondo, Football, Track & Field, Boxing, Gymnastics, Judo

17 years of experience as a Lawyer, co-founding a firm and servicing the finance, sports and manufacturing sectors



Raphael REZENDE
Brazilian

Languages
Portuguese, English

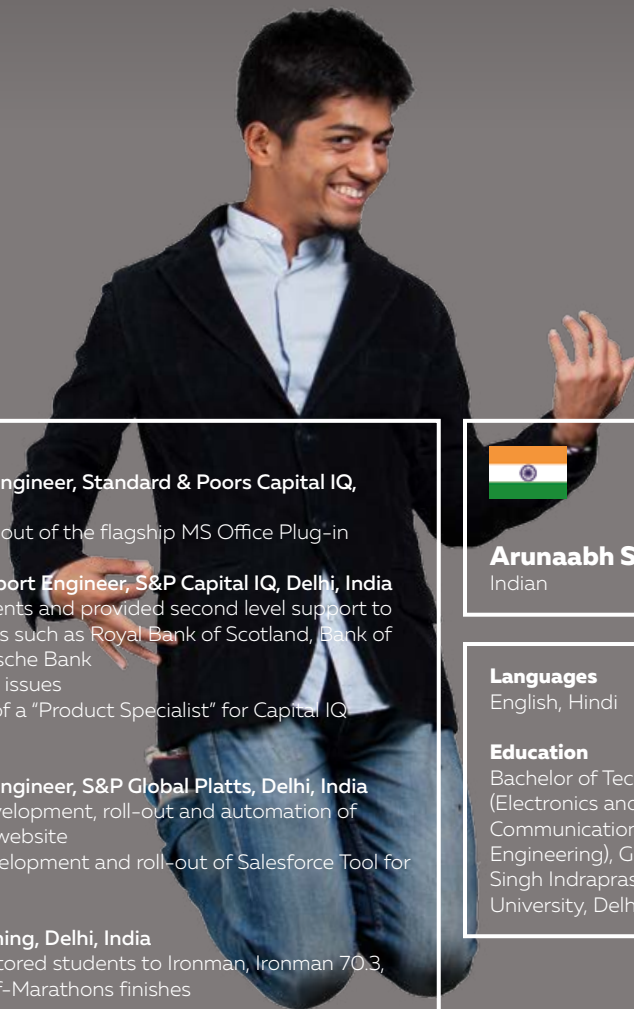
Education
Master Business Administration in Business Management, Fundação Getulio Vargas, Rio de Janeiro Bachelor in Legal and Social Sciences, Universidade Federal do Rio de Janeiro, Rio de Janeiro

Work Experience
Co-founder and Partner of Gondim Advogados Associados, Rio de Janeiro, Brazil

- Developed the business from 2 to 200 employees
- Represented large global and local retail banks as well as other large scale companies in various markets
- Provided legal advice and drafted contracts
- Provided civil litigation advice
- Advised Brazilian football agents in the Middle East market
- Represented athletes in the Middle East market
- Responsible for the administrative and financial management of the firm

Sports
Football, Road Cycling, Mountain Biking, Volleyball, Surfing

An international triathlete and coach with 4 years of experience as an Engineer in IT quality assurance and product support; Protocol Liaison Officer at the 2010 Commonwealth Games



Arunaabh SHAH
Indian

Work Experience
Quality Assurance Engineer, Standard & Poors Capital IQ, Delhi, India

- Supported the roll out of the flagship MS Office Plug-in

Senior Product Support Engineer, S&P Capital IQ, Delhi, India

- Interacted with clients and provided second level support to international clients such as Royal Bank of Scotland, Bank of America and Deutsche Bank
- Resolved technical issues
- Provided the role of a "Product Specialist" for Capital IQ products

Quality Assurance Engineer, S&P Global Platts, Delhi, India

- Supported the development, roll-out and automation of company's global website
- Facilitated the development and roll-out of Salesforce Tool for Platts Clients

Tri A New Life Coaching, Delhi, India

- Coached and mentored students to Ironman, Ironman 70.3, Marathon and Half-Marathons finishes

Protocol Liaison Officer, Commonwealth Games 2010, Delhi, India

- Facilitated and arranged the travel and stay of CWG President for Gibraltar, Sir Charles Flower

Outstanding Achievements

- The 1st Indian male to complete the Ultraman Triathlon
- Completed the Ultraman Australia Triathlon, the Ironman Mallorca and the Ironman 70.3 Taiwan

Sports
Triathlon, Swimming, Running, Cycling, Tennis, Cricket

Languages
English, Hindi

Education
Bachelor of Technology (Electronics and Communication Engineering), Guru Gobind Singh Indraprastha University, Delhi, India

14 years of experience in Media and TV Journalism across leading broadcasters in India, specialising in sports, in particular the Olympic Games and cricket



Aditi TYAGI
Indian

Languages
English, Hindi

Education
Master of Arts, Sri Venkateswara College, Delhi University, New Delhi, India
Bachelor of Arts Honors, Sri Venkateswara College, Delhi University, New Delhi, India

Work Experience

Assistant Editor, Zee Media Corporation Ltd, Noida, India

- The only Indian TV journalist to have covered all showpiece events for India in sports
- Anchor of the network's flagship debate show
- Reported from around the world for the number 1 news primetime show
- Pivotal involvement in the broadcaster's election coverage ranging from parliamentary elections to various state elections, whilst serving as lead anchor from the ground
- At the helm of breaking news coverage while anchoring and covering stories around the world including the United Nation's Climate Summit, Paris attacks and Brussels attack
- The face of the channel for large scale events such as FIFA, Cricket World Cups and the Rio Olympic Games
- Promoted the network through various social media platforms

Special Correspondent, TV Today Network Ltd, Noida, India

- Broke stories which became international headlines and filed various special stories
- Performed Exclusive Interviews with the sports personalities in the news
- Reported on various events from around the world including the bilateral cricket series, the Asia Cup and other professional sports leagues
- Anchored and produced regular sports shows, news bulletins and debates

Assistant Producer, Zee News, Noida, India

- Covered sports events and did special shows with sports personalities
- Produced and filed various stories and did scripting, visual editing and voice overs for regular and special shows

Outstanding Achievements

- The only Indian TV journalist to have covered all the showpiece events for India in sports
- Won numerous awards including the Trailblazer Award and the Asia Pacific Newshound Award

Sports

Football, Tennis, Cricket, F-1, Cycling, Athletics, Hockey

Chartered accountant with 4 ½ years of experience working in professional services and pharmaceutical/nutrition organisations as well as auditing experience in the sports management industry



William WALSH
Irish

Work Experience

Statutory Reporting & Analysis Accountant Pfizer, Dublin, Ireland

- Performed analysis of the US GAAP trial balance on a quarterly basis
- Maintained Local GAAP ledgers ensuring information was updated on a timely and accurate manner

Senior Auditor KPMG, Dublin, Ireland

- Planned, managed and executed the audit process with appropriate consideration of audit strategy, audit risk issues and technical accounting matters
- Prepared board level reporting documentation detailing issues found, and recommending corrective and preventative action
- Coached and developed junior team members
- Proactively identified and resolved issues quickly and efficiently

Accountant Assistant, Glanbia, Kilkenny, Ireland

- Supported the Group Finance Manager with preparation of the Glanbia plc and Glanbia Co-operative Society 2009 annual reports and 2010 half year report
- Navigated the "SAP" accounting system in order to generate trial balances for each business unit

Outstanding Achievements

- Irish Basketball Team at European Championships
- Irish Rugby University Team

Sports

Rugby, Basketball, Hurling, Football, Pilates, Tennis, Golf

Languages

English, French, Irish

Education

Bachelor of Science (Accounting), University College, Cork, Ireland
Chartered Accountant, Institute of Chartered Accountants of Ireland, Dublin, Ireland

Former Professional Squash Player with 1 year of experience developing a multi-sports events, coaching and consulting startup business in China



David WARDLE

British

Languages
English

Education
Bachelor of Arts (Hons) in
Philosophy, The University
of Nottingham, UK

Work Experience

Project Manager, ADIsports, China

- Researched, developed and presented business proposals for European football clubs looking to enter the Chinese market
- Developed and implemented summer sports camps, including market research, planning, marketing and sales
- Managed the implementation of internal coaching curriculums and processes
- Managed the Western marketing department including Facebook and Twitter, as well as cross cultural presentations and events
- Designed and implemented company website and logo

Outstanding Achievements

- 2x US Junior Open Champion
- British Junior Champion
- Senior World Ranking of 179

Sports

Squash, Football, Tennis, Badminton

3 ½ years in bidding for major sport events, including the Olympic Games



Carla WUHRER

German

Languages
German, English

Education
Bachelor of Arts in
Corporate Management
and Economics, Zeppelin
University, Germany

Work Experience

**Project Manager, PROPROJEKT GmbH, Frankfurt, Germany
Bid for Olympic Games Hamburg 2024**

- Assisted the German Olympic Sports Confederation (DOSB) in the national pre-selection
- Provided technical and strategic consultancy to the Bid Committee
- Coordinated, compiled and edited Candidature File content

Bid for Olympic Winter Games Almaty 2022

- Provided technical and strategic consultancy to the Bid Committee
- Managed the IOC Evaluation Commission visit
- Managed IR activities during international events
- Coordinated, compiled and edited Candidature File content

Olympic Agenda 2020 Contribution of the Austrian, German, Swedish and Swiss Olympic Committees

- Created a database of Olympic Winter Games Bids 2010-2018
- Managed workshops with the NOCs to discuss conclusions for Olympic Agenda 2020
- Summarized results in a joint paper called "Olympic Agenda 2020 - The Bid Experience"
- Coordinated press releases and statements after publication

Sports

Equestrian, Running, Swimming, Skiing

3 years of Marketing and Communication experience in the transport industry in China; 2 years in Media Production and Transport Operation for the Nanjing Youth Olympic Games and Asian Youth Games



Jingyi ZHANG
Chinese

Languages
Chinese, English

Education
Master of Law
(International Relations),
Fudan University, Shanghai,
China
Bachelor of Economics
(International Economics
and Business), Nanjing
University of Finance and
Economics, Nanjing, China

Work Experience

Marketing and Communication Manager, China Eastern Airlines, Shanghai, China

- Set up and implemented marketing plans to improve brand image and support sales
- Managed advertising campaigns, social media and traditional media; organized events
- Developed and coordinated internal and external communication programs
- Served as official spokesperson, dealing with crisis management
- Established and maintained relationship with stakeholders, government entities and industry associations

Advisor, Transport Operation Team, Nanjing 2014 Youth Olympic Games and 2013 Asian Youth Games, Nanjing, China

- Participated in transport planning
- Formulated emergency plans with internal departments and external organisations
- Communicated and coordinated with Main Operations Center
- Trained volunteers and oversaw transport services for VIP's
- Helped compile communication handbook, transport guide and work manual

Consultant, Executive Director's Office and Communication Department, United Nations Institute for Training and Research, Geneva, Switzerland

- Conducted China-Africa Cooperation Research
- Liaised with Authorities and Leaders Global Network
- Promoted UNITAR's training programs
- Managed preparations for conferences

Sports

Swimming, Tennis, Badminton, Volleyball, Fencing, Figure Skating

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