

# CLASS OF 2024

MASTER OF ADVANCED STUDIES  
IN SPORT MANAGEMENT & TECHNOLOGY

**The World No. 1 Programme  
in Sport Management**  
By Eduniversal since 2015

The AISTS MAS is co-signed by:



# **CLASS OF 2024**

MASTER OF ADVANCED STUDIES  
IN SPORT MANAGEMENT AND TECHNOLOGY

# THE AISTS MASTER IN SPORT MANAGEMENT AND TECHNOLOGY

## A FULL-TIME PROGRAMME IN THE OLYMPIC CAPITAL

Organised by the International Academy of Sport Science and Technology (AISTS), the AISTS MAS in Sport Management and Technology degree is a unique master's programme in sports management held annually in Lausanne, the Olympic Capital. Over the course of 15 months, participants are trained by experts in sports management and academics, in the following multi-disciplinary fields applied directly to sport:

- Management and Business of Sport
- Sport Technology
- Sport Law
- Sport Medicine
- Sport Sociology
- Leadership and Career Development
- Client Team Project
- Work Experience

## THE NO 1 PROGRAMME IN SPORTS MANAGEMENT WORLDWIDE

The AISTS Master of Advanced Studies in Sport Management and Technology is ranked number 1 in the global Eduniversal rankings and is co-signed by some of the best academic and technology institutions of Switzerland EPFL, University of Lausanne, and University of Geneva.

The AISTS MAS in Sport Management and Technology is designed for sports-minded professionals wishing to achieve a stronger skill set for their existing or desired career in the sports industry, or wish to pivot their career toward the sport industry.

Participants are fluent in English, have a master's degree or a bachelor's degree and work experience, and are interested in developing or strengthening a career in sports management. In addition, they come from a wide range of nationalities and professions, but all have the same goal of becoming a future leader in sport.

# AISTS MAS WORK EXPERIENCE REQUIREMENTS

To graduate with a Master from AISTS, participants must succeed in all academic parts of the course and must also complete at least eight weeks of full-time work in the sport industry. Past participants have completed these requirements in the form of short-term work experience or by securing full-time jobs with organisations such as the International Olympic Committee, International Federations, sport organisations, organising committees and corporate agencies.

- To contact or recruit AISTS 2024 Participants
- Email: [info@aists.org](mailto:info@aists.org)
- Phone: +41 (0)21 692 64 80

## ABOUT THE AISTS

The AISTS was founded in 2000 by the International Olympic Committee (IOC), EPFL, University of Lausanne, University of Geneva, IMD Business School, EHL Hospitality Business School, the City of Lausanne and the Canton of Vaud. The AISTS responds to the needs of the sport industry by focusing its activity on three key pillars:



### EDUCATION

Education leaders in sport management through adapted education programmes.



### APPLIED RESEARCH

Providing knowledge and expertise in relevant fields applied to the sport environment.



### CONNECTIONS

Acting as a strategic connector in the world of sport.

## AISTS MISSION

The mission of the International Academy of Sport Science and Technology (AISTS) is to bring a positive contribution to the management of sport through post-graduate and executive education, as well as applied research, consulting and services by developing, integrating and delivering multi-disciplinary knowledge from human sciences, life sciences and engineering sciences.

## FROM THE FIELD

In the dynamic realm of sports, breakthroughs in science and technology has ushered in a new era of innovation and performance optimization. From advanced analytics platforms that optimize player performance and coaching strategies, to groundbreaking research in new materials and insight into biomechanics and nutrition that enhances athlete well-being and performance, this convergence of technology and sports has redefined the boundaries of what is possible in sports. It has changed everything from how games are played and to the overall fan experience.

On this backdrop it natural, indeed essential, to include advances in relevant technologies and insight into key scientific discoveries in leading sports-related continuing education programs.

Positioned at the center of the scientific and technological evolution globally, EPFL is perfectly placed to guide learners in a world where the pace technological change is accelerating. As an incubator of innovation in many relevant topics and with global expertise in key fields such as engineering, computer science, life sciences, and technology management, the interaction with EPFL faculty and labs allows learners of the program to gain a profound understanding of the ongoing transformation of the sports industry and – even more importantly – what lies ahead. Artificial intelligence, biotechnology, new materials and many other technological frontiers, all hold a promise to radically transform the way that we participate, optimize performance and enhance the spectator experience.

Being able to harness this innovative power while maintaining awareness of downfalls and threats that these technologies might also pose, not only from



a technical point of view, but also from a legal and ethical one, is crucial for all professionals that seek to shape the future.

EPFL provides a fertile ground where learners of the MAS can explore the convergence of science, technology and sports, thereby fostering a culture of creativity and inquiry, and by empowering future sports-industry leaders to embrace technology and scientific advances as catalysts for positive change within the world of sports. Through collaborative endeavors and experiential learning opportunities, learners will be equipped with the skills and knowledge needed to navigate these exciting and transformative advances in the evolving sports landscape and drive innovation at every level of the industry.

As we embark on this journey to redefine the future of sports, let us embrace the limitless possibilities that lie ahead. Together, we can harness the power of technology and scientific advances to elevate the sports experience, inspire and drive excellence, and create lasting impact in the world.

Welcome to the edge of scientific and technological evolution in the world of the sports.

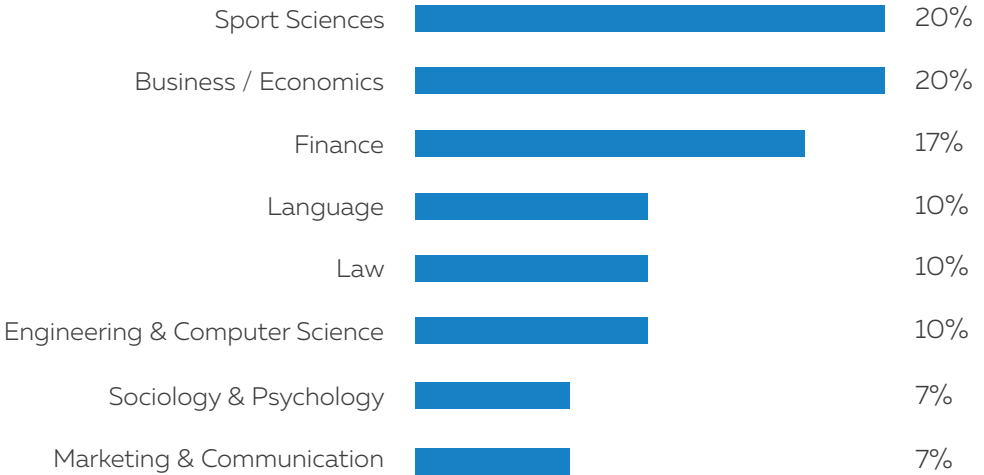
**Jan Hesthaven**  
Vice-President for Academic Affairs at EPFL



# AISTS MAS

## CLASS OF 2024

### PROFILES



**15**

MEN

**10**

WOMEN

**29**

AVERAGE AGE

**AISTS MAS**  
CLASS OF 2024  
TERRITORIES\*



**19**

LANGUAGES

**8**

AVERAGE YEARS  
OF EXPERIENCE

\*As a sport institution, AISTS follows the Olympic Movement territories recognition.

# **PARTICIPANTS PROFILES**

2024

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# Adrián MUÑOZ

Finance and accounting expert with 5 years of experience gained at international advisory players and tech firms. Passionate about football players' transfer market.



## LANGUAGES

Spanish, English, French (Basic)

## EDUCATION

Masters in Financial Audit, *San Pablo CEU University, Spain*

Bachelor's Degree in Business, *Rey Juan Carlos University, Spain*

Bachelor's Degree in Sociology, *Rey Juan Carlos University, Spain*

## SPORTS

Football, Running, Cycling



## WORK EXPERIENCE

### **MarketingGorilla (Data Start-up), Finance Manager, Madrid, Spain**

- Hired to set up the finance department, later recruiting and coordinating a team of 6 in charge of different countries (Hungary, Netherlands and Singapore)
- Researched the optimal location for the company to set up a new office in terms of taxes, leading to the set up of a new structure in Hungary
- Implemented a new accounting software and finance models for the company which helped to control the economic situation

### **Deloitte, Senior Transaction Services Consultant, Madrid, Spain**

- Developed an Excel template which increased the consultants' efficiency during the due diligence process
- Promoted to a new job position after 3 months
- Led the analysts consultants, reporting to the Managers and Partners of the firm

### **PricewaterhouseCoopers, Senior Auditor, Madrid, Spain**

- Gained experience in consolidation and SOX controls
- Audited a large communications company called IPG McCann Erickson EMEA, being in contact with the CFOs from the different countries
- Performed the financial audit of LaLiga, Sony and Telefónica

### **Soluciones Telefónicas Avanzadas, Finance Controller, Madrid, Spain**

- Appointed to train the new finance members
- Performed as Office Controller while the partners of the company had other tasks to accomplish
- Developed the necessary Excel templates to control the internal finance

# Carlos CUEVAS



Former international professional tennis player bringing PMO, athlete management and events & tournaments experience, including ATP Challenger competitions. A strong believer of the power of sports & co-founder of a pro-bono sports academy, leveraging on proven corporate finance and business development skills.

## LANGUAGES

Spanish, English, French (Basic)

## EDUCATION

Bachelor in Business Administration and Management, *Pontifical Catholic University of Chile, Chile*

## SPORTS

Tennis, Football, Triathlon



## WORK EXPERIENCE

### ATP Tennis Player, Worldwide

- Reached the finals of a ITF Futures Tournament in Doubles, losing the finals to a player now ranked 19 in the world. Beat players who got to ATP highest ranking 100–200
- Travelled the world, playing tournaments: Asia, Europe, North America, South America
- Competed internationally since the age of 12 until the age of 24

### San Cristóbal Club, BoD member: Tournaments & Events, Chile

- Contributed to monthly Board sessions to assess and guide Management Team for 5 years
- As Tournaments & Events Commission member, led stakeholder management and internal logistics for ATP Challengers for 3 years
- Also led competition & event planning all the way to execution and results evaluation, including sponsorship search & management, player relations, hospitality and ceremonies for 30+ internal tournaments

### Latam Airlines, Revenue Management Analyst & Senior Analyst for North & Latin America, Santiago, Chile

- Optimized operational resources & commercial revenue streams to achieve a 95% of occupancy rate in assigned routes (10% > market occupancy)
- Evaluated, developed and supervised operation of 5 new commercial cargo routes (feasibility studies, stakeholders & profitability management, short & long term planning)
- As PMO managed to form alliances with the flower producers in Colombia & Ecuador enabling them to triple their revenue in 2 years

### SAAM SA, Head of Corporate Business Development and M&A for North & South America, Santiago, Chile

- Led successful sale of a US\$ 1,0 bn company (valuation, terms' negotiation, contract revision, process planning to ensure operations' continuity)
- Led the external & internal due diligence for the purchase of 5 companies worth US\$10–50 millions

# Catherine HUNG



Former international performance cheer athlete with NA experience. Trained in hospitality management with three years of consulting experience for hospitality and sports businesses. Great passion to spread Olympic values and develop sports for more to experience the magical effects of athleticism.

## LANGUAGES

English, Mandarin, French (Basic), Japanese (Basic)

## EDUCATION

Bachelor of Science in International Hospitality Management, *EHL Hospitality Business School, Switzerland*

Certification in Hotel Industry Analytics, *American Hotel & Lodging Association*

Level B Cheer Dance Coach, *Chinese Taipei Cheerleading Association.*

## SPORTS

Cheerleading, Figure Skating, Skiing

## WORK EXPERIENCE

### Junior Hospitality Agents, Consultant & Head of Administration, Lausanne, Switzerland

- Developed and executed administrative organisational structure to aid the company's internal and operational growth
- Advised hospitality players on growth strategies, operational performances, and event planning including performing extensive feasibility studies

### InfiNi Dance Studio, Sports Consultant, Taipei, Taiwan

- Advised the start-up business development, evaluated operations and training programs with the aim to grow performance cheer in Taiwan
- Sought and secured business partners and sponsorship opportunities
- Advised coaches on the coordination of competition participation and event logistics

### Urbagestion, Business Consultant, Lausanne, Switzerland

- Conducted extensive research including global benchmark to aid Urbagestion in setting up their services and becoming a pioneer in Switzerland
- Performed site visits and conducted various interviews for data collection on the Swiss community living market
- Developed concrete services and facilities to be implemented and to improve community experience

### Chinese Taipei Cheerleading Association, Administrative Assistant & Translator, Hsinchu, Taiwan

- Assisted communication between CTCA and ICU
- Translated competition rules, emails, and other administrative documents
- Processed administrative tasks for Chinese Taipei to compete in the ICU competition during the pandemic in 2021





# Devon SCHULER



Highly motivated sports management professional with a Bachelor's degree in Business Administration and a minor in Sports Enterprise. Possesses a strong background in ticket sales, customer service, and event planning, with a passion for the sports industry and a proven track record in driving revenue and delivering exceptional guest experiences.

## LANGUAGES

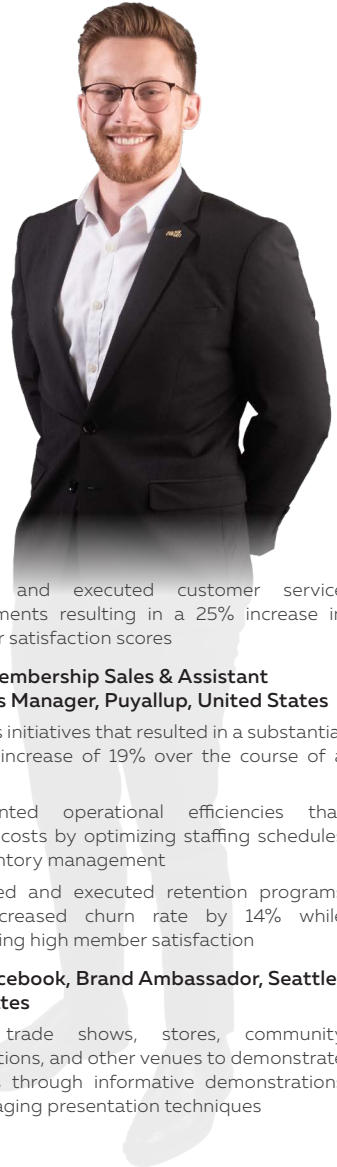
English, French (Basic)

## EDUCATION

Bachelor of Arts in Management,  
*University of Washington, USA*

## SPORTS

Snowboard, Football, Tennis



## WORK EXPERIENCE

### **XFL Seattle Sea Dragons, Ticket Sales & Experience Manager, Seattle, United States**

- Grew the Season Ticket Holder base by 27% within the inaugural season through targeted sales strategies and enhanced fan experiences
- Spearheaded innovative fan engagement initiatives resulting in a 42% increase in game attendance and positive feedback
- Introduced and managed a CRM system that improved customer retention by streamlining communication and tailoring offers to individual preferences

### **Seattle Seawolves Rugby, Inside Sales Executive, Seattle, United States**

- Consistently surpassed sales quotas, achieving 31% above targets through effective prospecting and nurturing client relationships
- Played a key role in securing sponsorships by collaborating with corporate partners, contributing to the financial stability of the team

- Initiated and executed customer service improvements resulting in a 25% increase in customer satisfaction scores

### **UFC Fit, Membership Sales & Assistant Operations Manager, Puyallup, United States**

- Led sales initiatives that resulted in a substantial revenue increase of 19% over the course of a year
- Implemented operational efficiencies that reduced costs by optimizing staffing schedules and inventory management
- Developed and executed retention programs that decreased churn rate by 14% while maintaining high member satisfaction

### **Oculus/Facebook, Brand Ambassador, Seattle, United States**

- Visited trade shows, stores, community organisations, and other venues to demonstrate products through informative demonstrations and engaging presentation techniques



## LANGUAGES

English, French, Spanish (Advanced), German (Basic)

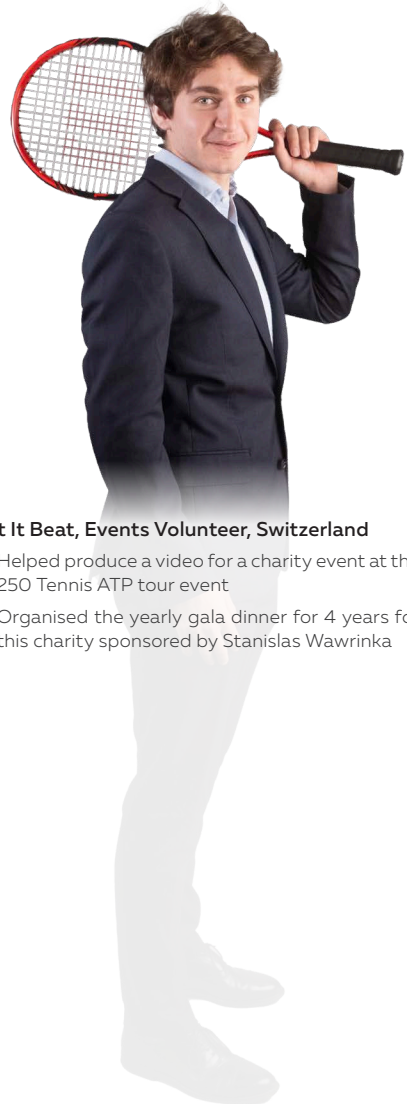
## EDUCATION

Bachelor in International Business and Marketing, *Georgetown University (College), USA*

High school diploma, *Institut Florimont, Switzerland*

## SPORTS

Tennis, Ice hockey, Basketball



## WORK EXPERIENCE

### Lacoste, Sponsorship Dpt, Paris, France

- Managed stock inventory and distribution of clothing to the brand representatives at Roland Garros tournament
- Managed sales for ATP tournaments
- Prepared meetings with representatives from the ATP, FFT and FFG

### Youth Elite tennis player & coach, Switzerland/ USA

- Worked at my tennis club and gave tennis lessons for several years now, helping younger kids progress and developing my coaching skills
- Trained with the georgetown varsity team in the U.S and achieved a ranking of R1 (best 200 player in Switzerland)
- Played in ITF junior in Luzern, Iceland and Bienne where I qualified and won points

### Let It Beat, Events Volunteer, Switzerland

- Helped produce a video for a charity event at the 250 Tennis ATP tour event
- Organised the yearly gala dinner for 4 years for this charity sponsored by Stanislas Wawrinka

# Erin ANDREWS



A multi-disciplinary project manager and confident communicator with 10+ years of experience across the Canadian sport industry, and technology & design sectors. Knowledge includes user experience design, international sporting event management & strategic marketing. Passion for empowering women through sports & elevating sports globally.

## LANGUAGES

English, French (Conversational)

## EDUCATION

Post-Graduate Diploma in Sport and Event Marketing, *George Brown College, Canada*

Bachelor of Arts,  
*University of British Columbia, Canada*

## SPORTS

Basketball, Running, Snowboarding



## WORK EXPERIENCE

### Digital Natives Creative Inc, User Experience Designer, Toronto, Canada

- Devised product strategy and designed modern & effective user experiences for digital products, fostering a very collaborative approach
- Analysed and solved business & customer pain points, conducted industry & customer research, developed customer personas, journey maps & user flows, established information architecture and designed high fidelity prototypes with a focus on usability and interaction design
- Delivered weekly sprint presentations that included presenting design concepts, user experience improvements & product prototypes to external clients for review and feedback

### BrainStation, Manager of Operations and Experience, Toronto, Canada

- Directed end-to-end event management initiatives (communication with clients, strategic planning for logistics & operations, vendor coordination, budget management & on-site staff supervision)

- Recruited & managed a team of 65+ top industry leaders as contracted Educators for company's professional development programs. Oversaw in-class success metrics, enhanced in-class experience & conducted performance reviews

### Canadian Tire, Sport Partnership Advisor, Toronto, Canada

- Worked with consumer brand marketing teams & external NHL portfolio partners to activate sponsorship assets across multiple Canadian Tire brands & pilot new in-market activations
- Developed key marketing strategies to activate specific partnership assets that target key audience profiles for each NHL partner city

### Toronto 2015 Pan/ParaPan American Games, Athletes' Village Residents Coordinator

- Oversaw operations & logistics of corporate activations and brand partnerships within the Athletes' Village International Zone
- Executed creative and experiential concepts unique to the TO2015 brand vision
- Trained, scheduled & managed 100+ volunteers

# Euihyun KIM



Former elite ice hockey player, referee, coach and national technical officer during PyeongChang Olympic games bringing three years' experience of organising a youth ice hockey club, handling multiple responsibilities continuously through discipline and hardwork.

## LANGUAGES

English, Korean, French (Basic), German (Basic)

## EDUCATION

Bachelor of Physical Education,  
*Kyung Hee University, South Korea*

## SPORTS

Ice hockey, Cycling, Baseball



## WORK EXPERIENCE

### **Founder & Head Coach, Raptors Ice Hockey Club, Yongin, South Korea**

- Developed training programs for all the different levels of ice hockey
- Interacted articulately with all players, parents and associates
- Organised special events and developed team merchandise with suppliers for greater participants' satisfaction

### **National Technical Official (NTO), 2018 Pyeongchang Olympic Winter Games, Gangneung, South Korea**

- Managed the tracking devices on players' uniforms that led to recording significant statistics such as on-ice time or distance traveled during ice hockey games
- Collected measured data from Omega Timing officials and delivered the data to team officials for their own analysis
- Facilitated communication between Korean officials and their global counterparts

### **Referee, Korea Ice Hockey Association & Korea Ice Hockey Association For Disabled, Seoul, South Korea**

- Officiated ice hockey games from Under-7 tournaments to amateur adult league, including exhibition games in the international professional league in South Korea
- Appointed as an English-speaking referee for international tournaments
- Had the honor of officiating the para ice hockey final match at the National Para Games

### **Former Collegiate Ice Hockey Player, Kyung Hee University, Yongin, South Korea / London, Canada**

- Served as the captain of the team during my junior year at university
- Got 4-time the Practical Talent of PE and Superiority Scholarships for consecutive years, showing sustained excellence in ice hockey
- Played for a hockey club and the high school varsity team in Canada for 3 seasons before enrolling in university

# Javier STENGER



Financial administrator with 3 years of experience in commercial areas, specifically 2 years experience in the football industry with sponsorship management and event operations for the Mexican National team. Cross-cultural awareness developed through studying in Korea, Spain and El Salvador.

## LANGUAGES

English, Spanish, French (A2)

## EDUCATION

Bachelor in Finance, *Monterrey Institute of Technology and Higher Education, Mexico*

## SPORTS

Tennis, Football



## WORK EXPERIENCE

### **Johnson&Johnson, Marketing Intern, Mexico City, Mexico**

- Developed an internal pilot test for the advertising of a new pharmaceutical product, generating enough data for the department to analyze the internal opinion about the product
- Supported marketing campaign validation on pharmaceutical products

### **Lacoste, Retail and Commercial Trainee, Mexico City, Mexico**

- Supported the Commercial Director across the various distribution channels (boutiques, outlets, affiliates & franchises)
- Reviewed and re-wrote all the processes' manuals for the retail division creating simplified versions and increasing efficiency
- Conducted the payment calculations process for affiliate stores

### **Lacoste, Wholesale Analyst and Customer Service, Mexico City, Mexico**

- Supported the Textile Division KAM with the relationship with the major wholesalers of Mexico
- Performed inventory analysis and created sell-in sell-out reports using Excel extensively
- Oversaw the purchase orders process in SAP for +50 stores in the country

### **Federación Mexicana de Fútbol, Commercial Operations Executive, Mexico City, Mexico**

- Managed the relationship with more than 10 sponsors for the Mexican National Team, such as Adidas, Coca Cola, Hublot & Incode
- Collaborated in the commercial match day operations for local games (supervising sponsors' and VIP hospitalities, sponsors' activations, stadium screens and LED boards)
- Led and mentored the new commercial operations executives with the mission of giving the best service to the sponsors previous and during the Qatar World Cup 2022 year

# Jessica JEREMAES



Current Swiss junior women's powerlifting champion with 5 Swiss records and success at the European and World IPF Classic Championships. Trilingual sport scientist with 3+ years' experience in a variety of roles in sports media, marketing, events and performance coaching.

## LANGUAGES

French, English, Italian, German (B2)

## EDUCATION

Bachelor of Science with Honours in Exercise and Sport Sciences Class I,  
*University of Exeter, United Kingdom*

## SPORTS

Powerlifting, Snowboarding, Volleyball

## WORK EXPERIENCE

### Imperial College London, Strength and Conditioning intern, London, United Kingdom

- Created and delivered holistic S&C programmes to national and international level athletes and teams across various sports
- Collaborated with coaches, physiotherapists, nutritionists, and psychologists
- Created course contribution on the topic of 'Exploring the evidence and challenges regarding the inclusion of transgender athletes'

### A7 Intl Sportswear, Events saleswoman and translator, International events

- Travelled to sponsored international sporting events as brand ambassador, networking with sport federations and other clothing & equipment companies
- Created long lasting client relations thanks to multicultural background and fluency in 3 languages
- Designed and promoted apparel which is now part of the A7 collection

### Sport Altitude, Strength and conditioning intern, Geneva, Switzerland

- Completed physiological & performance testing, and ran individual and group S&C sessions in a hypoxic chamber (reduced oxygen)
- Involved with clinical exercise prescription return to training protocols
- Wrote weekly lay text blogs on relevant or topical fields of research to improve accessibility of information and education

### Vice-president and Welfare secretary of the University of Exeter Powerlifting club

- Organised introductory sessions to weightlifting to promote this lesser-known discipline (venue & coach hire, event promotion, ticketing, budgeting, engagement evaluation, follow-ups)
- Promoted inclusivity (organised girls only sessions, meets for beginners, & other events); raised awareness concerning sensitive subjects via social media and free online seminars
- As Welfare secretary, provided a safe space and support to students



# Kelsey WITKAY



Sports marketing & events operations professional with experience organising grassroots basketball tournaments, fan engagement and sponsorship for Adidas Jr. 3SSB Basketball, NBC Sports and ESPN. Former NCAA Division I Swimmer & Team Captain with international industry experience. Passionate in connecting the world through sport events.

## LANGUAGES

English, Spanish (Basic), French (Basic)

## EDUCATION

Bachelor in Exercise Science and Health Promotion,  
*Florida Atlantic University, USA*

## SPORTS

Swimming, Skiing, Hiking



## WORK EXPERIENCE

### **Adidas Jr. 3SSB, Events Director, Andover, MA, USA**

- Managed over 75 different grassroots basketball tournaments across 16 states each comprised of up to 1,030 teams, 26,000 fans & corporate sponsors including: Adidas & Gatorade
- Grew the team's Instagram account from 3,000 followers to 13,000+ between 2022-23
- Recruited participation from teams across 25 U.S. states, as well as Puerto Rico and Canada
- Coordinated all tournaments' aspects for 5 seasons (sales, registrations, payment collections, scheduling, hiring, rental agreements, marketing, intern management and operations)

### **ESPN, Marketing Events Supervisor, West Palm Beach, FL, USA**

- Facilitated over 25 different ESPN Street Team events across South Florida
- Generated weekly radio copies featuring Florida Atlantic University sports updates and ESPN West Palm partnerships. Conducted interviews for TV spots on WPTV and WFLX

### **Student Athletes Abroad, Intern, Phuket, Thailand & Cape Town, South Africa**

- Initiated a U.S. student ambassador program for Project Playground, a South African non-profit organisation using sport for childhood development, to raise funds through U.S. collegiate athletic programs
- Served as a Sports Manager for the 2019 FOBISIA (Federation of British International Schools) Friendly Games in Phuket, accommodating over 1,000 student-athletes, 180 staff members, and 1,500 parents and spectators
- Acquired skills in swimming Meet Manager software, tee-ball umpiring & athletics scoring

### **NBC Sports Bay Area, Events Marketing Intern, San Francisco, CA, USA**

- Promoted the company at 15+ different San Francisco Giants & Oakland Athletics MLB games; gained experience in fan giveaways, postgame & pregame broadcasting setup, and customer interactions

# Lakshman Rohith MARADAPA



Two Time Continental Rowing Championship Medalist, with experience in Sport Development, Marketing and Finance. 1st IOC Young Leader from India and former Curator of the WEF Global Shapers Community, Chennai Hub which launched digital literacy initiatives reaching millions of views.



## LANGUAGES

English, French, Hindi, Telugu, Tamil

## EDUCATION

Post Graduate Diploma in Leadership & Liberal Studies, *Ashoka University, India*

Bachelor in Commerce–Finance, *Loyola College, India*

INSEAD, Certificate Program in Product Management

CFA Level 2 Candidate

## SPORTS

Rowing, Cricket, Golf



## WORK EXPERIENCE

### Private Equity Analyst, Lumis Partners, New Delhi, India

- Worked on exit positioning and data room management for a 120-million dollar SaaS business in the United States
- Led a team to create an investment thesis on Artificial Intelligence (ML) firms in healthcare
- Screened 150+ companies in the Supply Chain and Internet of Things verticals

### Welfare officer, TANGEDCO, Government of Tamilnadu, Chennai, India

- Pitched, conceptualized and executed the construction of Indoor Gymnasiums across District Headquarters, creating better training facilities for state athletes
- Oversaw the annual welfare budget for an office with 5000 employees. Hired sports employees, facilitated their training and post career integration into the department
- Conducted All India State Departmental sports tournaments with 2600+ athletes participating across 14 games

### Founder, Just Play India, Chennai, India

- As an IOC Young Leader, developed a program for underprivileged adolescent girls and boys, to access mentorship and sports facilities
- Collaborated with strategic partners (Rotary International & the Teach For India network) to deliver their program across 10 schools
- Successfully pivoted the sports mentorship model to an online format during Covid. Raised funds to ensure 100+ students received data and training equipment at home

### Convener Marketing Commission, Rowing Federation of India, Hyderabad, India

- Devised the NF's social media strategy and coordinated content creators to increase page engagement 8x
- Presented and won bid for India to host the 2022 Asian Rowing Championship at Asian Congress in Chung Ju, South Korea, 2019
- Launched a quarterly newsletter running successfully for 3 years with readers across the 28 states of India and parts of Asia



# Nicola DEPARIS

Former ice hockey player and current pro level referee. Diverse experiences in communication and education, spreading the values of Olympism. Multilingual volunteer in a variety of roles across international sports events, spanning player service to event hospitality.



## LANGUAGES

English, French, Italian, German

## EDUCATION

Bachelor of Science in Management,  
*HEC Business School,*  
*University of Lausanne, Switzerland*

## SPORTS

Ice Hockey, Hiking, Skiing



## WORK EXPERIENCE

### **Referee, Swiss Ice Hockey Federation, International**

- Officiated in professional Swiss leagues, national and international games
- Served as an educator & rules expert during annual training camps, mentoring 100+ referees
- Former elite-level ice hockey player, team captain and coach for junior categories

### **Teaching Assistant, Communication & Leadership class, University of Lausanne, Switzerland**

- Created educational slides and delivered presentations to all bachelor business students
- Managed the analysis of individual projects for 350 students, focusing on enhancing their leadership and communication skills with individualized constructive feedback
- Conducted a high-scoring bachelor research project aimed at understanding the gender gap and leadership perception within the Swiss ice hockey refereeing community

### **Public Speaking & Entrepreneurial experience, Switzerland**

- Delivered a TEDx talk about leadership experiences gained during ice hockey career to a live audience & through official TEDx channels
- Developed a multi-platform sports podcast, interviewing various guests from world champions to industry professionals, achieving over 20k views and 700 viewed hours
- Won the UNIL's start-up incubator competition in 2022 with a project aimed at fighting child sedentariness through outdoor sports

### **Volunteering experience, Various international sports events, Switzerland**

- Facilitated VIP hospitality at the Gstaad Beach Volleyball international competition
- Provided assistance to WTA players during the Ladies Open Lausanne
- Supported the arrival and logistics for international players in a 3x3 FIBA tournament

# Patricia RIBEIRO



Experienced and PMP-certified Project Manager with progressive expertise in various positions, including Information and Knowledge Management Manager, with 16 years of management experience. Proficient in managing virtual and offshore teams with experience in the Sports Events Industry such as the Olympic and Paralympic Games Rio 2016.

## LANGUAGES

English, Portuguese, French (Intermediate), Spanish (Intermediate)

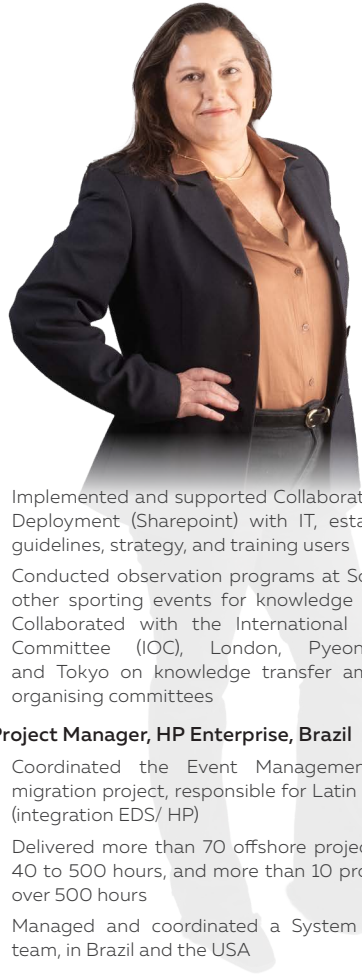
## EDUCATION

Postgrad Degree in Analysis, Projects and Systems Management, *Pontifical Catholic University of Rio de Janeiro, Brazil*

Bachelor's Degree in Computer Science, *Rio de Janeiro State University, Brazil*

## SPORTS

Swimming, Volleyball, Windsurf



## WORK EXPERIENCE

### Business Partner, BeLocal Exchange, Brazil

- Developed business strategy and plan for an home exchange start-up
- Elaborated growth strategies for the website, also integrating digital marketing applications and the company CRM with the website database
- Managed site development, operation, security, database, and infrastructure

### Consultant, Candidature of LA24, Rio de Janeiro, Brazil

- Hosted LA mayor and LA 2024 chairman during the Olympic Games in Rio
- Acted as a subject matter expert

### Information and Knowledge Management Manager, Organising Committee of the Olympic and Paralympic Games Rio 2016, Rio de Janeiro, Brazil

- Developed strategy and plans for the knowledge transfer until 2016

- Implemented and supported Collaboration Tool Deployment (Sharepoint) with IT, establishing guidelines, strategy, and training users
- Conducted observation programs at Sochi and other sporting events for knowledge transfer. Collaborated with the International Olympic Committee (IOC), London, Pyeongchang, and Tokyo on knowledge transfer among all organising committees

### Project Manager, HP Enterprise, Brazil

- Coordinated the Event Management tools migration project, responsible for Latin America (integration EDS/ HP)
- Delivered more than 70 offshore projects from 40 to 500 hours, and more than 10 projects of over 500 hours
- Managed and coordinated a System Analyst team, in Brazil and the USA

# Patrick EIGENMANN



Experienced business professional with a major in International Management, and over 6 years in client-facing and advisory roles within industry leaders such as Deloitte and UBS. An avid follower of European & American football with a passion for the dynamic intersection of business and sports.

## LANGUAGES

English, German, French

## EDUCATION

Bachelor of Science, *International Management UAS, Zurich, Switzerland*

Study year abroad,  
*Loughborough University, UK*

## SPORTS

Football, Ski, American Football, Baseball



## WORK EXPERIENCE

### **Deloitte, Senior in Audit & Advisory, Zurich, Switzerland**

- Assisted in coordinating various audit engagements and projects at the planning and execution stage, bringing expertise in project management, coupled with effective communication skills to engage with key stakeholders
- Evaluated internal control systems and offered counsel on regulatory reporting, encompassing market and legal risks, compliance, and operational risks, while also contributing to sustainability reporting, addressing aspects such as regulations, carbon footprinting, climate risk assessment, ESG impact assessments, and sustainability strategy
- Conducted regulatory and financial audits of banks and other financial institutions. Performed Anti-Money Laundering audits for a large Swiss private banking Group and asset management companies, including preparation of the final report to be sent to the supervisory authority

### **VZ Vermögenszentrum, Assistant Financial Consulting, Zurich, Switzerland**

- Contributed to client relationship management by maintaining strong customer connections
- Assisted in various tasks alongside the customer advisor, and independently managed pending matters, thereby supporting both client acquisition and retention initiatives

### **Radisson Blu Hotel, Reception Assistant, Zurich, Switzerland**

- Managed the reception area, including greeting visitors, hospitality management and responding to telephone and in person requests for information
- Supported executives and handled extra projects as needed

### **UBS AG, Apprenticeship, Zurich, Switzerland**

- Obtained hands-on experience through rotating in 6 different departments across 3 years, developing solid cross-functional business awareness

# Raul Alejandro BITAR



Multilingual finance professional. Former international youth athlete and fervent sports follower, with a background in commodity trading, management consulting and sports investment. Experience in fundamental analysis, growth strategy and sports project implementation.

## LANGUAGES

Spanish, English, Portuguese (Basic), French (Basic)

## EDUCATION

Bachelor in Financial Management, *Monterrey Institute of Technology and Higher Education, Mexico*

## SPORTS

Sailing, Swimming, Racket Sports, Football, Cycling, Motor-Racing, Skiing (water & snow)

## WORK EXPERIENCE

### Accenture Plc, Management Consulting Analyst, Mexico

- Performed one of the most complicated and long-lasting projects of Accenture in Mexico with the largest bank in the country
- Participated in a very delicate project with the National Bank of Mexico
- Mastered The Agile Methodology for solid cooperation and development in project management.

### Cargill Inc, Commodities Analyst, Mexico

- Became the youngest commodities analyst in the trading floor
- Joined Cargill community support committee, both coming up and executing initiatives to enhance the conditions of the communities in which we had operations
- Certified as a White Belt in Lean Six Sigma DMAIC methodology

### Foottok Holdings, Latam Co-CEO, Latin America HQ, Mexico

- Co-ran the business in Latam for this disruptive start-up active in the football and blockchain industries
- Looked for funds and built efficient pitch-decks, connecting important investors for the start-up
- Studied in depth new technologies such as blockchain, tokenization, smart contracts, among others, and their potential applications in the sports industry

### Motor Nation, Board Member, Mexico

- Formed part of a family business board since its creation
- Collaborated to the company's growth and positioning, using quantitative models to maximize incomes and identifying business opportunities
- Assisted in the build-out of optimization models to increase the group's profitability



# Romilio QUINTANILLA



Multilingual tax lawyer by training with experience in process optimization through technology implementation. Passionate about sports with international brand protection experience through volunteering at the FIFA World Cup Qatar 2022.

## LANGUAGES

English, Spanish, French (Basic), Japanese (Basic)

## EDUCATION

Bachelor of Law,  
*University of Lima, Peru*

Tax law specialisation program,  
*Pontifical Catholic University of Peru, Peru*

## SPORTS

Tennis, Track & Field (400m. & 200m.), Esports

## WORK EXPERIENCE

### **Chacomer SAE, Process and technology optimization consultant, Asuncion, Paraguay**

- Improved controlling of operations through optimized processes and use of technology in the financial area
- Led the implementation project aiming to introduce a QR payment system in all the company group's cashiers to enable cashless payment transactions throughout the entire national territory
- Created an automated process to handle an exceptional payment workload

### **Martinot Law Firm, Associate Tax Attorney, Lima, Peru**

- Won a case for an unfair water collection of a considerable amount, helped the client to recover 95% of what he had been wrongly charged
- Successfully defended a case related to the improper collection of taxes generated by the non-operation of a company due to the quarantine during the pandemic, eliminating 100% of the debt

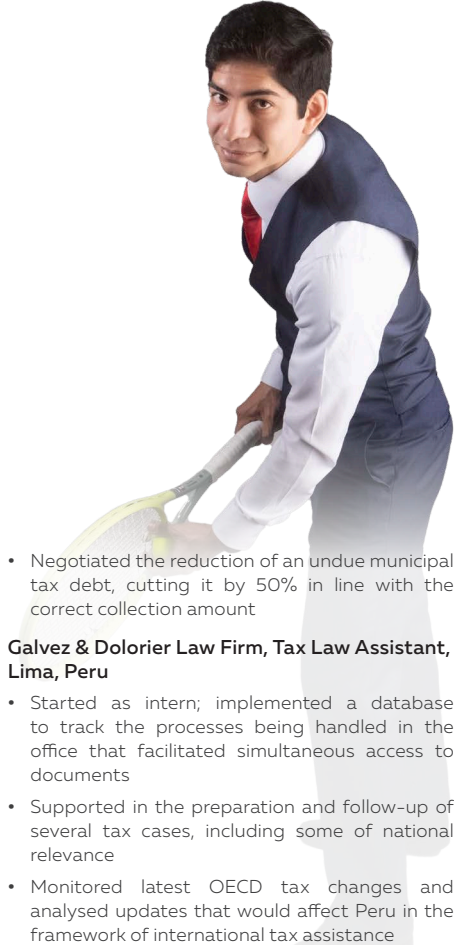
- Negotiated the reduction of an undue municipal tax debt, cutting it by 50% in line with the correct collection amount

### **Galvez & Dolorier Law Firm, Tax Law Assistant, Lima, Peru**

- Started as intern; implemented a database to track the processes being handled in the office that facilitated simultaneous access to documents
- Supported in the preparation and follow-up of several tax cases, including some of national relevance
- Monitored latest OECD tax changes and analysed updates that would affect Peru in the framework of international tax assistance

### **FIFA World Cup 2022, Volunteer, Doha, Qatar**

- Served as a volunteer in the legal area of brand protection, ensuring there were no ambush marketing outside the FIFA Fan Festival



# Seamus O'CONNOR



Three-time Winter Olympic athlete with nearly 15 years of experience in sports management, coaching, athlete psychology, partnerships & accessibility. Dedicated to fostering inclusivity through strategic partnerships & promoting sustainability in sports and event management.

## LANGUAGES

English, Russian, French (Basic)

## EDUCATION

Dual-Bachelor in Sports Management and Psychology, *Westminster University, USA*

## SPORTS

Snowboarding, Mountain Biking, Mountaineering



## WORK EXPERIENCE

### **Student Sport Ireland, Head of Delegation, Global**

- Oversaw the coordination of team travel arrangements, accommodation & event logistics for participation in the FISU World University Games. Offered to return as Head of Delegation for future FISU World University Games
- Acted as the primary athlete support personnel responsible for the safety and wellbeing of the athletes to ensure optimal athletic performance
- Maintained regular communication with the event organising committee for seamless and secure operations during the competitions

### **Swim Ireland, Youth Development Consultant, Dublin, Ireland**

- Spearheaded the design and launch of a training framework aimed at fostering youth leadership across Ireland's 167 watersport clubs
- Provided Ireland's youth swimmers with psychological resources, which were disseminated through the youth development and safeguarding department

- Orchestrated the gathering and evaluation of data to support the development of a novel diversity, ethics, and inclusion policy

### **Park City Ski & Snowboard, Senior Snowboard Coach, Park City, United States of America**

- Supervised and guided the athletic development of 7 junior athletes. Offered to return as a National Competition Coach for 2023/24 Winter
- Maintained the overall safety of athletes during training sessions, collaborating with 3rd-party medical professionals for swift and appropriate responses to any medical emergencies

### **Nike Inc, Athlete, Beaverton, United States**

- Secured a contract as the youngest professional athlete for Nike Snowboarding, obtaining media training
- Collaborated with Nike's project management, product design, and marketing teams to develop apparel, footwear, and outerwear
- Deployed partnered marketing strategies to launch said products in the market

# Sebastian BOSE



Financial expert trained at Deloitte with active involvement in the sports sector, as demonstrated by work for several sports start-ups, playing semi-professional football in Qatar and India, and volunteer work at major sporting events like the FIFA World Cup 2022.

## LANGUAGES

English, Hindi, Malayalam

## EDUCATION

Bachelor of Commerce,  
*St. Joseph's College of commerce, India*

Certified Management Accountant (US),  
*Institute of Management Accountants*

## SPORTS

Football, Swimming, Table Tennis



## WORK EXPERIENCE

### Deloitte Touche & Tohmatsu , Audit Associate, Qatar

- Completed Statutory Audits of major publicly listed companies and private companies across all major sectors
- Obtained multiple certifications through Deloitte training sessions such as certifications for corporate ethics and data visualization

### Skora Tech , Admin Officer, Qatar

- Successfully obtained grants from Hamad Bin Khalifa University for this revolutionary start-up that was focused on reshaping the player recruitment pipeline using AI and ML techniques
- Organised recruitment drives and player showcases in collaboration with prominent football clubs in Qatar
- Implemented a new model to generate cash and ensure business continuity, which has been replicated 6 times since then, considerably growing revenue while also bolstering the local talent pipeline

### Sports Paddock, Operations and Research Intern, India

- Provided research insights on sustainability and new market entry opportunities for this football amateur league organiser, the largest in India
- Played a key role in matchday operations
- Performed Data Analytics and Video Analytics for the 2020 season using analytics software (Longomatch) and MS Excel

### FIFA World Cup 2022, International Athlete's Forum, IAAF Diamond League, Qatar / Switzerland

- Volunteered in the competitions management department and was closely involved with the matchday operations for Al Janoub Stadium
- Performed numerous duties with the Athlete's department as a volunteer for the successful organisation of the International Athlete's Forum
- Performed numerous duties with the Spectator Services as a volunteer for the 2015 edition of Doha Diamond League

Sport professional with 10 years of experience gained through various sport events including Olympic/Paralympic Games, Commonwealth Games and FIBA Basketball World Cup. Specialised in sport competition operations, athlete services and doping control.



## LANGUAGES

English, Japanese, Chinese (Basic),  
French (Basic)

## EDUCATION

Master in Health and Sports Sciences,  
*University of Tsukuba, Japan*

Bachelor in Law,  
*University of Tsukuba, Japan*

## SPORTS

Rugby, Badminton, Basketball

## WORK EXPERIENCE

### **Competitions & Operations Associate, FIBA Basketball World Cup 2023 Local Organising Committee Japan, Tokyo, Japan**

- Planned and managed the courtside & Back-of-House operations such as athlete services, competition volunteers and competition equipment, collaborating with the IF (FIBA)
- Organised Medical services and Anti-Doping operations with respective experts
- Arranged and supported more than 120 visa applications for the games stakeholders, including several teams

### **Badminton/Para Badminton Operational Support Manager, Tokyo 2020 Olympic and Paralympic Games Organising Committee, Tokyo, Japan**

- Achieved high-quality competitions whilst dealing with COVID-19 measures and the cost reduction following the first ever 1-year postponement of the games
- Planned and managed the Back-of-House operations, in particular services for athletes, technical officials & the IF (BWF)

- Delivered a successful competition of Para Badminton which made its Paralympic Games debut in Tokyo 2020

### **High Performance Coordinator, Japan Institute of Sports Sciences, Tokyo, Japan**

- Led the project for Rio 2016 and PyeongChang 2018 Olympic/Paralympic Games, and developed the games time strategies with the NOC/NPC and national federations
- Set up & operated the high-performance centre at host cities ; supported the national athletes' conditioning & recovery during the games
- Introduced the first project for Para athletes toward Rio 2016

### **Testing Coordinator, Japan Anti-Doping Agency, Tokyo, Japan**

- Coordinated 100+ doping controls in 15+ sports a year, including several international events
- Took part in Glasgow 2014 Commonwealth Games as a Doping Control Officer





# Stephanie (Eunyoung) LEE



Professional swimmer and former 800m Track & Field athlete bringing an international dual background in events & media operations for the national professional football league and in cyber security for the Korean government.

## LANGUAGES

Korean, English, German, French, Chinese (Basic)

## EDUCATION

Bachelor of Engineering, *Korea University, South Korea*

## SPORTS

Swimming, Waterpolo, Track & Field



## WORK EXPERIENCE

### Professional Swimmer, Sejong City Swimming Federation, Sejong City, Korea

- Competed as Butterfly and Freestyle swimmer becoming 400m freestyle Champion and getting 2nd place at the 200m Butterfly in several national competitions in Korea
- Participated at the 2023 Korean water polo national team trials for the 19th Asian Games
- Certified as Referee by Korean Swimming Federation

### Journalist & Event/Venue Coordinator (Student work), Bucheon FC 1995, Bucheon, Korea

- Published the magazines and the articles for 1st team & youth team matches, including analyzing performance data
- Supported the ticket center (ticket check and assisting customers using mobile tickets app)
- Assisted in dealing with all incoming and outgoing press requests and match day media operations, including the accreditation side

### Football Performance Analyst (Student Work), Sportsjoballo (partner of Pohang Steelers at K-League), Seoul, Korea

- Worked as an assistant performance analyst
- Analyzed more than 20 matches at K-League and 10 matches at highschool league of Korean Football Association
- Provided opponents' strengths and weaknesses with scouting reports

### Specialist in Cyber Security, Department of Defense, Seoul, Korea

- Established the guidelines for digital forensics on embedded systems
- Analyzed cyber vulnerability of Korean Navy and Air Force system through cyber penetration testing and malicious codes/virus analysis spread in the system
- Standardized the cyber RMF (Risk Management Framework) over the Korean Air Force system and worked as a liaison between Korean Airforce Headquarter and the US 7th Air Force

Experienced versatile communication professional with experience in corporate relations, events and journalism in the public and film industry. Supported Beijing Olympic committee with tax exemption.



## LANGUAGES

English, Chinese, French (Basic)

## EDUCATION

Master in Journalism and Communication,  
*Tsinghua University, China*

Bachelor in Chinese Language and Literature,  
*Xi'an Jiaotong University, China*

Exchange Program in Chinese Language and Literature,  
*Shandong University, China*

## SPORTS

Tennis, Badminton, Curling



## WORK EXPERIENCE

### Local Taxation Bureau of Beijing Haidian District, Administrative Officer, Beijing, China

- Assisted the Beijing Olympic Organising Committee in handling tax exemption and refund for the 2022 Beijing Winter Olympics
- Facilitated government relations with industry giants such as Tik Tok, Tencent and Baidu, and assisted in setting up a regular 'government-industry' forum, which now holds four meetings each year
- Produced two tax-related microfilms, which won the first prize in the tax section of the Beijing University Film Festival

### China National Film Museum, Invited Film Critic & Journalist, Beijing, China

- Featured film critic and journalist of China National Film Museum Journal, independently interviewed domestic and foreign filmmakers with text editing reaching 50,000 words
- Registered journalist of the 6th and 7th Beijing International Film Festival, responsible for the full English interview of the film forum

### Beijing International Film Festival Committee, Administrative Manager International Awards, Beijing, China

- Orchestrated the nomination process, contact, invitations and selection
- Successfully coordinated receptions, press conferences, and post-screening discussions
- Led a team of 30 volunteers through effective training and delegation

### iQIYI Inc, SNS group intern, Marketing Department, Beijing, China

- Managed company's social media account on Weibo and marketing collateral for trade shows
- Performed online and in person marketing activities using Social Networking Service

Sports administrator with 4 years of international experience in sports safety education as well as planning sustainable sports events, collaborating with NFs and NOC.



## LANGUAGES

Korean, English, French (Basic)

## EDUCATION

Master of Sports Industry Studies,  
*Yonsei University, South Korea*

Bachelor of Kinesiology and Sports Studies, Health convergence (Double Major),  
*Ewha Womans University, Seoul, South Korea*

## SPORTS

Golf, Running, Skiing

## WORK EXPERIENCE

### **Korea Sports Safety Foundation, Manager, Seoul, South Korea**

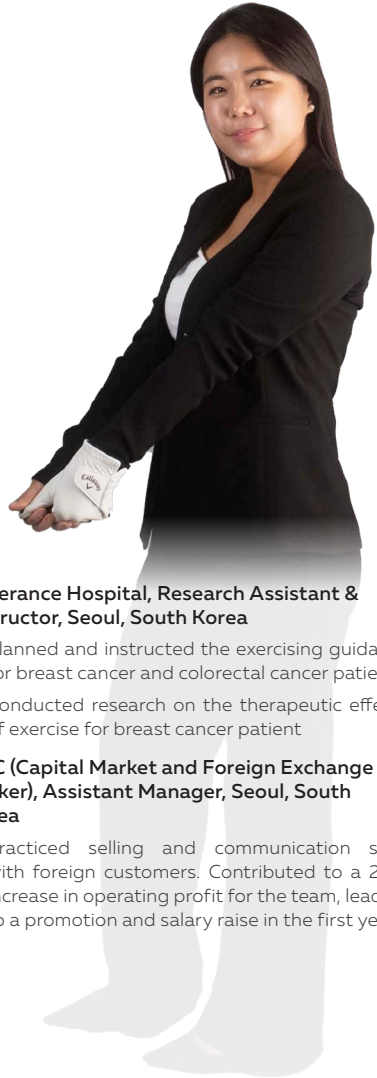
- Planned and managed sports safety education for various stakeholders (event managers, athletes, coaches, referees etc)
- Coordinated the delivery of onsite education programmes, interfacing between organising committees, stakeholders and participants
- Established a safety management system for sports events and advised NFs on how to operate in compliance with ISO 20121 (Event sustainability management system)
- Conducted a research about sports accidents in South Korea on behalf of the Ministry of Culture, Sports and Tourism, which was later referenced by national organisations (NOC, NF)

### **Severance Hospital, Research Assistant & Instructor, Seoul, South Korea**

- Planned and instructed the exercising guidance for breast cancer and colorectal cancer patients
- Conducted research on the therapeutic effects of exercise for breast cancer patient

### **BGC (Capital Market and Foreign Exchange Broker), Assistant Manager, Seoul, South Korea**

- Practiced selling and communication skills with foreign customers. Contributed to a 20% increase in operating profit for the team, leading to a promotion and salary raise in the first year



# Yui MATSUZAWA



Professional sports journalist with 7 years of experience in Japan, covering world-renowned tournaments onsite, including TOKYO 2020 and BEIJING 2022. Primarily reported on wrestling, fencing, karate, figure skating, and para-sports.

## LANGUAGES

Japanese, English

## EDUCATION

Bachelor in Education and Language Education,  
*International Christian University, Japan*

## SPORTS

Figure Skating,  
Action Sports, Fencing, Para-Sports



## WORK EXPERIENCE

### Sports Journalist, Nippon Television Network Corporation (Nippon TV), Tokyo, Japan

- Conducted interviews, authored manuscripts, edited video footage, and produced visual stories for the well-known Japanese TV news programs "news zero" and "Going! Sports & News"
- Covered world-renowned competitions, such as Wrestling World Championships, ISU Grand Prix of Figure Skating, X Games, MotoGP, TOKYO 2020, and BEIJING 2022
- Directed TV programs, including a thirty-minute documentary on the 2018 Buenos Aires Youth Olympic Games and a sixty-minute documentary on a Japanese ice show, "Friends on Ice 2022"

### Assistant Producer, Live Sports Production and Broadcasting, Nippon Television Network Corporation (Nippon TV), Tokyo, Japan

- Coordinated EVS operation in X Games Chiba 2023. Translated and facilitated seamless communication between the ESPN production team and Japanese operators
- Coordinated the integration of ShotTracer, a ball flight tracking system developed in Austria, into producing the golf tournament broadcast
- Served as a floor director for the Japanese professional men's basketball league B.League finale, the Rugby League One finale, the Japanese female football international match MS&AD Cup, and the BMX Japan Cup Nagoya

# Yuki NAKANO



Rugby Coach with over 5 years in the national Malagasy federation, coaching the women's team and in rugby grassroots in Japan. Known for communicating efficiently with people from different backgrounds to achieve goals. Passionate about the development through sports and education in Francophone African countries.

## LANGUAGES

Japanese, English, French

## EDUCATION

Bachelor of Arts in Literature,  
*CHUO University, Japan*

## SPORTS

Rugby



## WORK EXPERIENCE

### **Gujo Blues Sports Club, Rugby Guide and Management Staff, Gifu, Japan**

- Visited 3 public schools 30 times to promote rugby, which increased the number of participants by about 20%
- Some children started to play rugby. Also increased the size of club's grassroots teams by 20%
- Organised exercise menu to attract kid's interests and trained instructors to work effectively

### **The Malagasy Rugby Federation, National Team Rugby Coach and Countryside Rugby Guide, Antananarivo, Madagascar**

- Contributed to the senior team placing third in Africa Cup of Nations 2019 and gained a ticket to participate in the repechage tournament for the Olympic Games in 2020

- Organised a training camp in Japan and secured some financial support for it through negotiating value in kind sponsorships from Japanese companies
- Coached over 1,000 people in Madagascar from children to adolescents

### **Fujita Construction Corporation, Sales representative, Osaka, Japan**

- Controlled the construction costs of a \$80 million hospital, decreasing them by 2%
- Got a contract for a \$6 million office building

# Yurley BENITEZ

Lawyer and Latin American entrepreneur with years of experience in international trade and commerce. Advocate for women unity & empowerment who created an amateur female football community in China.



## LANGUAGES

Spanish, English, Chinese, French (Basic)

## EDUCATION

Bachelor in Law,  
*Saint Thomas University, Colombia*

## SPORTS

Football, Futsal, Basketball



## WORK EXPERIENCE

### **SCARE, Junior Lawyer, Bucaramanga, Colombia**

- Reviewed all the legal processes that were assigned to me daily at the Local Court House and carried out a daily report of legal processes for the Colombian Society of Anesthesiology
- Established a network of women working in the industry to support each other in this male-dominated environment

### **Shanghai Olioli International Co, Sourcing Manager, Shanghai, China**

- Created this import & export business, sourcing reliable local suppliers and acquiring clients, in China and Latam
- Became a procurement and purchasing specialist for business made between China and Latin America

### **The Nü League, Women's amateur Football League, Co founder & operations manager, Shanghai, China**

- Co-founded of the first amateur women's international football league in Shanghai
- Developed a strategic plan for the establishment and growth of the league, closed sponsorship deals and broadcast services for the tournament
- Managed both event planning & operations as well as finances for the league



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